

Press Information . Communiqué de presse . Comunicado de prensa

## International Council of Nurses and BBC Storyworks launch online film series celebrating work of nurses

**Geneva, Switzerland; 12 May 2022** - The International Council of Nurses (ICN) and BBC StoryWorks Commercial Productions today launched a new online film series to celebrate the incredible work of nurses around the world, and their role in leading development in the healthcare sector as well as improving patient health.

Produced for ICN by BBC StoryWorks Commercial Productions, the films and articles in *Caring with Courage* reveal the power of care and dedication in the inspiring work of nurses.

Nurses have been forging new paths in healthcare and leading communities towards a healthier future. With incredible developments driven by passionate people, this sector is working to progress patient care as well as advocating for the important role that nurses play. This series celebrates the key work being done by nurses to create safer environments for patients and discover innovative solutions to contemporary health problems.

Caring with Courage features numerous inspiring stories from around the globe - from a dynamic Ugandan nurse on a mission to stop tuberculosis in its tracks and nurses harnessing the potential of AI to care for mental health in Asia, to the training health care to communities in rural South Africa and the midwives working towards a safer birthing experience for indigenous women in Mexico by combining knowledge from both the past and the present – these stories cover the incredible impact of nurses all over the world.

Caring with Courage launches on <a href="www.caringwithcourage.com">www.caringwithcourage.com</a> on 12 May 2022, International Nurses Day, and will run for 12 months.

Howard Catton, ICN Chief Executive Officer, said:

"Nurses are making an incredible impact in all sorts of settings, ensuring that the most vulnerable and marginalised people have access to quality care. These amazing films and articles, brought to life by BBC StoryWorks, tell the stories of nurses working in the heart of communities and at the frontlines of healthcare. Their stories show not only the commitment and sacrifices of nurses, but also how, if we invest in them, they are the solution under our noses to how we rebuild and recover from COVID-19, and meet increasing waiting times and other unmet demands exacerbated by the pandemic."

Simon Shelley, vice president of BBC Programme Partnerships – part of BBC StoryWorks, said:

"We set out to understand how nurses can be at the centre of positive change in the delivery of care across the globe, mindful of the challenges that face the profession. What we found through creating this series is the most extraordinary people playing a pivotal role that far surpasses the delivery of healthcare, profoundly impacting people and communities.

'We're excited for global audiences to engage with these stories, and continue the mission of creating equitable, accessible and effective systems of care."

Join the conversation on social media via the #CaringWithCourage hashtag.

International Nurses Day (IND) is celebrated around the world every 12 May, the anniversary of Florence Nightingale's birth. ICN commemorates this important day each year with the production and distribution of the IND resources and evidence. To access the report and other resources, please go to <a href="https://www.icnvoicetolead.com/">https://www.icnvoicetolead.com/</a>

\* \* \*

## **Note to Editors**

The **International Council of Nurses** (ICN) is a federation of more than 130 national nurses associations representing the millions of nurses worldwide. Operated by nurses and leading nursing internationally, ICN works to ensure quality care for all and sound health policies globally.

Gyorgy Madarasz, ICN Press Officer at <a href="madarasz@icn.ch">madarasz@icn.ch</a> Tel: +41 22 908 01 16

www.icn.ch
@ICNurses
#IND2022
#VoiceToLead

**#Caringwith Courage**