

# Nursing at the heart of the health team

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Credit: Guy's and St Thomas' NHS Foundation Trust

# A Global Movement













Credit: The Royal College of Nursing

Improve health globally  
by raising the profile and status of  
nursing

# Our aims

- Change policies to enable nurses to work to their full potential and have an even greater impact on health
- More nurses in leadership positions where they can influence decisions
- Dissemination of good practice
- More and better research
- Investment in nursing and its development

# Nursing Now

- 3 year global campaign
- 16 countries on Board, 40+ national campaigns
- In collaboration with International Council of Nurses and World Health Organization
- Programme of the Burdett Trust for Nursing
- Based on APPG report *Triple Impact*

# Background

- 23 million nurses worldwide, half the workforce - 9 million short by 2030
- Nurses are systematically undervalued and could contribute more -there are now many role models and examples and more enabling technology
- The *Triple Impact* of improving health, promoting gender equality and strengthening economies



# Development

- Nurse-led clinics, particularly for NCDs
- Primary care
- Prevention, promotion and health literacy
- Midwifery, maternal, child and adolescent services
- Hi- tech hospital care

# Nurse-led clinics





# Primary care





## Prevention, promotion and health literacy



# Midwifery, maternal, child health and adolescent services





# High-tech treatments and care of patients and families





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# Join us!

Nursing  now

# What you can do

- Local, national and regional Nursing Now groups – your priorities, plans and advocacy
- State of the World's Nursing – the base line
- International Nurses Day 12 May 2019
- Young nurses development
- 2020 – a year of demonstration and celebration





# About You

# Contacts

@NursingNow2020

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[www.nursingnow.org](http://www.nursingnow.org)

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