



Nursing at the heart of the health team

Nigel Crisp Co-Chair, Nursing Now





ABU DHABI - UAE SEPTEMBER 25-27 2018





A Global Movement















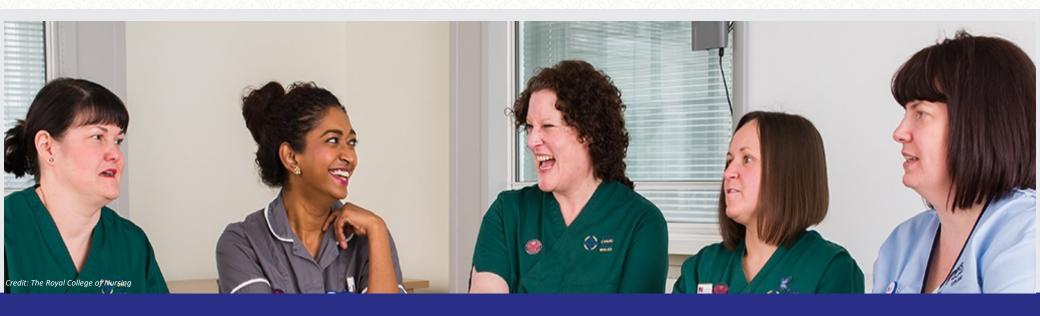






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Improve health globally by raising the profile and status of nursing Nursin







Our aims

- Change policies to enable nurses to work to their full potential and have an even greater impact on health
- More nurses in leadership positions where they can influence decisions
- Dissemination of good practice
- More and better research
- Investment in nursing and its development







Nursing Now

- 3 year global campaign
- 16 countries on Board, 40+ national campaigns
- In collaboration with International Council of Nurses and World Health Organization
- Programme of the Burdett Trust for Nursing
- Based on APPG report Triple Impact







Background

- 23 million nurses worldwide, half the workforce 9 million short by 2030
- Nurses are systematically undervalued and could contribute more -there are now many role models and examples and more enabling technology
- The Triple Impact of improving health, promoting gender equality and strengthening economies







Development

- Nurse-led clinics, particularly for NCDs
- Primary care
- Prevention, promotion and health literacy
- Midwifery, maternal, child and adolescent services
- Hi- tech hospital care











































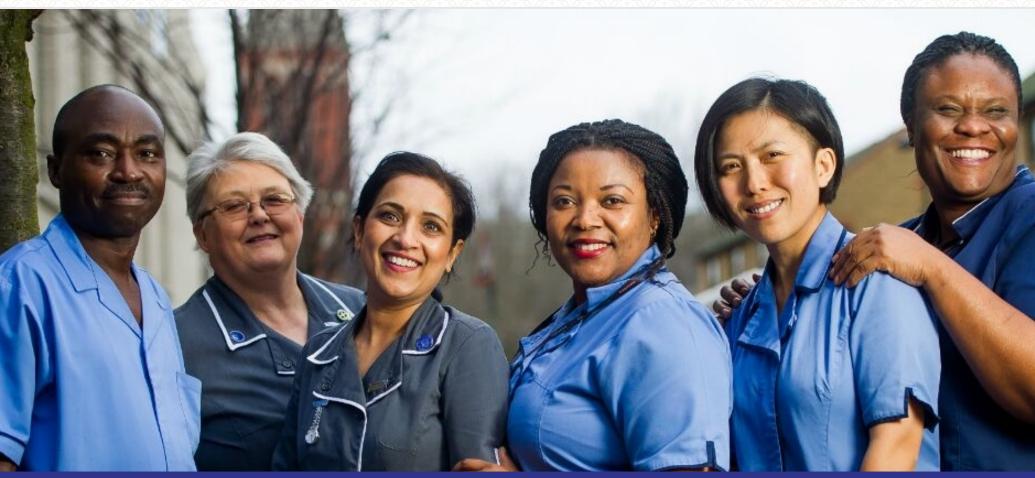




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Credit: Guy's and St Thomas' NHS Foundation Trust

Join us!







What you can do

- Local, national and regional Nursing Now groups your priorities, plans and advocacy
- State of the World's Nursing the base line
- International Nurses Day 12 May 2019
- Young nurses development
- 2020 a year of demonstration and celebration





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About You





