



# ICN's three Pillars are

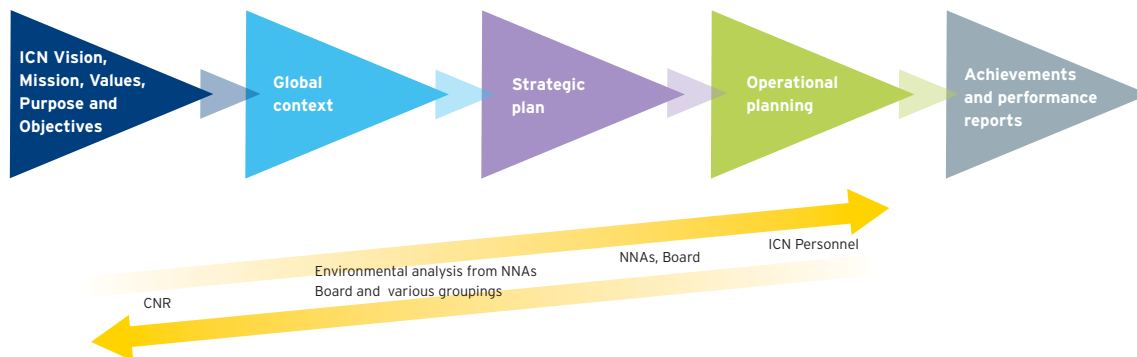
## Professional Practice, Regulation, and Socio-Economic Welfare

### ICN Strategic Plan 2014-2018

THEME	GOAL	ACTIONS ACROSS THE PILLARS
The global voice	<p><b>GOAL 1:</b> To bring solidarity and cooperation across the profession in collaboration with other stakeholders.</p>	<ul style="list-style-type: none"> <li>• Develop and promote financial sustainability by implementation of toolkits and technical support that increases capacity of members to address key challenges.</li> <li>• Augment existing leadership programmes with resources to address NNA strengthening, financial management and leadership capacity building.</li> <li>• Increase leverage with WHO, World Bank, WTO, ILO, IOM, OECD and the UN agencies.</li> <li>• Promote and facilitate partnership within countries.</li> </ul>
Strategic leadership	<p><b>GOAL 2:</b> To provide strategic leadership to empower nurses and nursing organisations to advance nursing worldwide through coherent, efficient, effective and judicious advocacy by and for nurses, nursing and health.</p>	<ul style="list-style-type: none"> <li>• Participate in prioritised policy development groups in each of the three pillars of activity.</li> <li>• Profile evidence that establishing and enforcing standards and competences are critical to protecting the public, providing quality services and building responsive and transformative educational, regulatory and service delivery organisations.</li> <li>• Provide critical comment on policy documents wherever possible citing and promoting nursing and other research that helps advance our vision, goals and objectives either independently or in collaboration with others.</li> <li>• Improve the availability and use of ICN resource documents.</li> <li>• Provide expertise, actively and regularly in high-level international or regional health, education, social and economic policy events as the recognised and valued voice of nurses and nursing internationally.</li> </ul>

THEME	GOAL	ACTIONS ACROSS THE PILLARS
Policy impact	<p><b>GOAL 3:</b> To influence the design and implementation of policy in health and in other related areas to achieve better health outcomes.</p>	<ul style="list-style-type: none"> <li>• Strengthen nursing presence in policy, practice, education, regulation and socio-economic arenas through visible influence and impact on global, regional and national agendas.</li> <li>• Identify health, nursing, social, economic, technological and related trends relevant to the current and future direction of the practice and education of nurses and nursing.</li> <li>• Promote the development and modernisation of profession led regulatory bodies and associated accreditation and processes.</li> <li>• Promote nursing's contribution to health, education, social and economic policy change.</li> <li>• Promote ICN positions through active intervention and advocacy by synergising with events such as International Nurses Day and other globally recognised events.</li> <li>• Promote and assist NNA participation in country based policy meetings and groups.</li> <li>• Provide research based evidence on the contribution of nursing to achieve patient safety.</li> </ul>
Diversification	<p><b>GOAL 4:</b> To identify, secure and diversify business and revenue generating opportunities to attain ICN goals.</p>	<ul style="list-style-type: none"> <li>• Facilitate the uptake of ICNP and derived products to support nursing practice and improve patient outcomes.</li> <li>• Develop and review projects, networks and programmes aligned to ICN priorities that advance and enhance the contribution of nurses.</li> <li>• Increase membership base.</li> <li>• Increase and diversify ICN income sources.</li> </ul>

**STRATEGIC AND OPERATIONAL CYCLE**



## ICN Core business

- Supporting NNAs strengthening across the three pillars;
- Maintain best practices for responsible governance;
- Accountable financial management and income generation;
- Maintain ongoing relationships with internal and external organizations;
- Provide ongoing opportunities for global exchange;
- Evaluate and review current models, policies, processes and guidance so as to strengthen and enhance inclusiveness;
- Identify and disseminate and/or produce and maintain evidenced based up-to-date publications across all areas of work;
- Promote the contribution of nursing through enhancement of ICNP and the development and implementation of information and communications technologies and other innovations;
- Develop, maintain and promote up-to-date products such as ICN position statements, fact sheets, scans, website, etc.

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