



11th ICN NP/APN
NETWORK CONFERENCE
HALIFAX
2020

Halifax, Nova Scotia (Canada)
August 30 – September 2, 2020
www.npapn2020.com

Sponsorship and Exhibit Opportunities

at the 11th International Council of Nurses'
NP/APN Network Conference

Jointly presented by



CANADIAN
NURSES
ASSOCIATION®

Invitation to Participate

Greetings from the Co-Chairs of the Executive Organizing Committee

The Nurse Practitioner Association of Nova Scotia (NPANS) and the Executive Organizing Committee of the 11th International Council of Nurses Nurse Practitioner/ Advanced Practice Nursing (ICN NP/APN) Network Conference are extending a warm welcome to sponsors and exhibitors to one of the largest international conferences on advanced practice nursing. With more than 1,000 advanced practice nurses such as nurse practitioners, clinical nurse specialists, nurse anesthetists, nurse midwives, and nurse consultants, along with researchers, educators, administrators, policy makers and students expected to attend, the conference promises to be an exciting and rewarding opportunity to learn together.

The World Health Organization has designated 2020 as the Year of the Nurse in recognition of Florence Nightingale's 200th birthday. Our conference theme, *"Envisioning Advanced Practice Nursing Beyond 2020: Wider Reach, Bigger Impact"* was deeply inspired by Florence Nightingale, who by today's standards would have been the world's very first advanced practice nurse. As Florence once said, *"For we who nurse, our nursing is something which, unless we are making progress every year, every month, every week, we are going back. No system shall endure which does not march."*

Thus, our conference theme challenges us to look forward and to set the foundation for developing and expanding the reach and impact of the next generation of nurse practitioners and advanced practice nurses. Conference sub-themes build on ICN's strategic priorities and the United Nations' Sustainable Development Goals to examine progress and future directions for nurse practitioners and advanced practice nurses towards addressing the health needs of populations.

We are honored to host high-profile keynote speakers from around the globe as well as many concurrent oral and poster presentations on key health issues and advances in healthcare from conference participants. The conference enables tremendous international networking and learning opportunities.

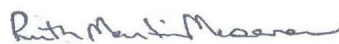
Located in the heart of the vibrant seaside city of Halifax, Nova Scotia, the Halifax Convention Center is the ideal venue for sponsors and exhibitors to promote their products and services. It has a large central open area for sponsor presentations, exhibit booths, posters, as well as nutrition and hydration breaks. This is surrounded by rooms for keynote speeches, concurrent sessions and networking activities.

We welcome your participation and support for the Conference - your presence and contributions are key to enhancing the overall value of the conference!

We look forward to seeing you in Halifax.



Tracy Kinch, MN NP



Dr. Ruth Martin-Misener, NP, PhD



Dr. Carolyn Mitchell, MN-NP, DNP

General Information

When

August 30 – September 2, 2020

Where

Halifax Convention Centre
650 Argyle Street
Halifax, NS B3J 0E6
Canada

Conference Host

Nurse Practitioner Association of Nova Scotia

In collaboration with

- International Council of Nurses
- ICN Nurse Practitioner / Advanced Practice Nursing Network
- Canadian Nurses Association

Target Audience

- Advanced Practice Nurses in Canada and internationally (e.g., Nurse Practitioners, Clinical Nurse Specialists, Nurse Midwives, Nurse Anesthetists, Nurse Consultants, Nurse Specialists etc)
- Students of or with an interest in advanced practice nursing
- Nurses whose roles influence or are influenced by advanced practice nurses
- Government leaders and health planners
- Interdisciplinary health researchers with overlapping interests/experience with advanced practice nursing
- Educators, managers, consultants, government leaders and health system planners
- Researchers from any discipline with an interest in advanced practice nursing

Executive Organizing Committee

The Executive Organizing Committee comprises members working in health research, education, policy and practice. The Committee is co-chaired by **Ms. Tracy Kinch** and **Dr. Carolyn Mitchell**, Past Co-Chairs, NPANS, and **Dr. Ruth Martin-Misener**, Professor and Interim Director, School of Nursing, Dalhousie University and Co-Director, Canadian Centre for Advanced Practice Nursing Research (CCAPNR), McMaster University. It is supported by the following committee members, many of whom chair sub-committees with conference planning roles and responsibilities:

Lenora Brace

President Nurse Practitioner Association of Canada (NPAC-AIIPC)

Claire Blight

Registered Nurse, Pauline Potter Community Health Center
Halifax, Nova Scotia

Dr. Denise E. Bryant-Lukosius

Associate Professor and Co-Director, Canadian Centre for Advanced Practice Nursing Research, Alba DiCenso Professorship in Advanced Practice Nursing, McMaster University

Deborah Hart

Chair Nurse Practitioner Association of Nova Scotia (NPANS)

Rachel Harvey

Nurse Practitioner, Nova Scotia Health Authority

Kim Hebert

Lecturer, Coordinator for the Clinical Learning Simulation Centre, School of Nursing, Dalhousie University

Dr. Kimberley Lamarche

Associate Professor, Athabasca University, Alberta

Dr. Minna Miller

Nurse Practitioner, BC Children's Hospital, British Columbia
Adjunct Professor, University of British Columbia, School of Nursing

Cheryl Robbins

Nurse Practitioner Maskwacis Health Services, Alberta

Josette Roussel

Program Lead, Nursing Practice & Policy at Canadian Nurses Association, Ottawa, Ontario

Erin Sarrazin

Nurse Practitioner, Ontario

LeeAnn White Young

Nurse Practitioner, Nova Scotia Health Authority



Why should you sponsor?

- ICN NP/APN Network Conferences are an unmissable biennial meeting point for the health community with plenary sessions, keynotes, workshops, oral and poster sessions that address the cutting-edge science of nursing.
- The conference will attract leading Clinical Practice, Research, Education, Health Policy, Leadership and Management professionals from around the globe.
- Opportunity to reach not only more than 1,000 influential nurse practitioners and advanced practice nurses in person, but their colleagues whom they often share information with after the conference.
- Opportunity for sponsors and exhibitors to see the direction of advanced practice nursing internationally, relevant research and application in other countries first-hand.
- Plenty of dedicated time for face to face networking and promotion.
- High visibility and acknowledgment.
- Industry involvement is one of the key elements in the success of the 2020 conference.

Key Dates

| | |
|--------------------------------------|--------------------------|
| Call for abstracts opens: | <i>July 1, 2019</i> |
| Registration opens: | <i>September 1, 2019</i> |
| Call for abstracts closes: | <i>November 30, 2019</i> |
| Notification to abstract submitters: | <i>February 2020</i> |
| Early bird registration closes: | <i>May 31, 2020</i> |
| Regular registration closes: | <i>August 15, 2020</i> |
| Late / Onsite Registration opens: | <i>August 16, 2020</i> |

The Venue

The Halifax Convention Centre combines elegance with world-class meeting space with unforgettable service and award-winning cuisine surrounding the venue. The Halifax Convention Centre prides itself on 30 years of expertise provided by their experienced event management staff who will ensure that every delegate will have a memorable stay.

It was meant to be a facility that truly represents Nova Scotia, and connects the province to the world. That started by speaking with thousands of Nova Scotians from across the province to really understand what is important to them. The Convention Centre sets the stage for every event, both literally and through design. It opens up the city, bringing people from around the world to Halifax to experience its world-class hospitality.



Sponsorship Packages

Prices in Canadian Dollars

| Diamond | Platinum | Gold | Silver | Bronze |
|----------|----------|----------|----------|---------|
| \$50,000 | \$35,000 | \$20,000 | \$10,000 | \$5,000 |

Pre-Conference Benefits

| | | | | | |
|--|---|---|---|---|---|
| Logo and URL on Conference Website | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo included in marketing emails to delegates | ✓ | ✓ | ✓ | | |
| Option to sponsor a speaker | ✓ | | | | |

Exhibition and Registration Benefits

| | | | | | |
|--|---|---|---|---|---|
| Complimentary Full Conference Passes | 5 | 4 | 3 | 2 | 1 |
| Complimentary Exhibition Space (10'x10') | 3 | 2 | 1 | | |
| Complimentary Exhibition Only Passes | 3 | 2 | 1 | | |

During Conference Benefits

Mobile App Visibility

| | | | | | |
|--|---|---|---|---|---|
| Logo to be included on the Mobile App splash screen when the app is opened | ✓ | | | | |
| Send custom Push Notification once a day to all Mobile App Users | ✓ | ✓ | ✓ | | |
| Logo and information to be included within the Sponsor Tab of the Mobile App | ✓ | ✓ | ✓ | ✓ | ✓ |
| Custom icon on Home Screen of the App | ✓ | ✓ | ✓ | | |

Visibility Around Conference

| | | | | | |
|---|---|---|---|---|---|
| Acknowledgement during the Opening Ceremony | ✓ | ✓ | ✓ | | |
| Company logo on a Sponsor board | ✓ | ✓ | ✓ | ✓ | ✓ |

Delegate List

| | | | | | |
|---|---|---|---|--|--|
| Delegate List as PDF two weeks prior and final list after the conference (lists supplied according to data received and privacy laws) | ✓ | ✓ | ✓ | | |
|---|---|---|---|--|--|

Program Book Advertisement

| | | | | | |
|--|-----------|-----------|-----------|----------|----------|
| Coloured advertisement within the electronic program book (artwork to be delivered by sponsor) | 1 page | 1 page | 1/2 page | | |
| Acknowledgment and company profile in the program book | 150 words | 150 words | 100 words | 50 words | 50 words |

Delegate Material

| | | | | | |
|---|--------|--------|--------|--|--|
| Promotional item in the delegate bag (at Organizing Committee's discretion) | 1 item | 1 item | 1 item | | |
|---|--------|--------|--------|--|--|

Additional Sponsorship Opportunities

All sponsors will be listed on the conference website, the conference mobile app and will be featured on social media.

Welcome Reception Sponsor

\$10,000 | Exclusive opportunity

The Welcome Reception is included in all full Conference registrations and accompanying person's package. As the Welcome Reception Sponsor of ICN NP/APN 2020 you will benefit from the following entitlements:

- 1 pull-up banner at the entrance to the Welcome Reception (to be provided by Sponsor)
 - Acknowledgement from the Conference Co-Chairs
 - Reference in the program book
-

Gala Dinner Sponsor

\$25,000 | Exclusive opportunity

The Gala Dinner and after-gala dinner party will be a great opportunity for networking. This sponsorship will also include a Canada themed Photo Booth with a professional attendant, green screen and accessories. Delegates will be drawn to this fun interactive area and able to instantly print or email the photos which will include the sponsor company logo. As the Gala Dinner Sponsor of ICN NP/APN 2020 you will benefit from the following entitlements:

- Logo printed on dinner menus
 - One (1) pull-up banner at the entrance to the Gala Dinner
 - Acknowledgement from the Conference Chair
 - Reference in the program book
 - Company logo included on the photos
-

Lunch Break Sponsor

\$6,000 | Three opportunities available

Align your brand with the daily catering of tasty lunch breaks served to all participants. As a Lunch Break Sponsor of ICN NP/APN 2020 you will benefit from the following entitlements:

- A table top sign for each catering station will be displayed featuring the Company's logo
 - Reference in the program book
-

Coffee Break Sponsor

\$3,500 | *Five opportunities available*

Align your brand with the daily catering delicious morning and afternoon breaks served to all participants.

As a Coffee Break Sponsor of ICN NP/APN 2020 you will benefit from the following entitlements:

- A table top sign for each catering station will be displayed featuring the Company's logo
- Reference in the program book

Water Dispensers

\$4,000 | *Exclusive opportunity*

Water stations are placed on the conference level providing participants with complimentary access to fresh drinking water. As the Water Dispensers' Sponsor of ICN NP/APN 2020 you will benefit from the following entitlements:

- Branding of two in-built water dispensers
- Sponsor logo on all breakout rooms' water stations
- Reference in the program book

Reusable Folding Water Bottle

\$25,000 | *Exclusive opportunity*

A uniquely designed bottle made of the highest quality and eco-friendly materials. The bottle can be easily folded, is 100% BPA free, non toxic and the perfect light-weight travel and work companion after the conference. The bottle will be placed in the delegate bag and can be filled at the various water stations throughout the conference venue.

- Company logo on water bottle (logo to be provided by the sponsor, bottle will be produced by the organizer)
- Reference in the program book



Conference Wi-Fi Sponsor

\$12,000 | *Exclusive opportunity*

With delegates increasingly using their smartphones and tablet devices to enhance their experience of the Conference, in addition to the provision of a mobile app, a premium and dedicated Wi-Fi service will be offered to all delegates. This is a great opportunity to align your brand with one of the most highly-utilized services during the Conference. As the Conference Wi-Fi Sponsor of ICN NP/APN 2020 you will benefit from the following entitlements:

- Company logo displayed on the Wi-Fi login page
- Reference in the program book

Secure Mobile Device Charging Stations

\$18,000 | *Exclusive opportunity*

The average event participant carries 2.5 electronic devices with them and inevitably one of those devices will need to be charged.

Participants will hunt down and huddle around any open power outlet in hallways or meeting rooms to keep powered up. Facilitate the opportunity for delegates to be able to securely charge their devices while highlighting your brand and message on 4 charging stations on the conference floor (location at the discretion of the Organizing Committee). As the Conference Charging Station Sponsor of ICN NP/APN you will benefit from the following entitlements:

- Custom wrapping of the charging station in your brand
- Opportunity to run a company video on the built-in monitor
- Opportunity to place company literature (e.g. flyers, brochures; notepads and pens excluded) at the charging stations (to be provided by the Sponsor).
- Reference in the program book

Travel Grant Sponsor

\$1,500 | *Unlimited opportunities available*

Make a difference to the professional career of one of the successful abstract submitters. This is your opportunity to provide someone who is less fortunate with the opportunity to attend the ICN NP/APN 2020 Conference. This may be in the form of registration, travel expenses and/or accommodation (allocation of funds within the grant is at the discretion of the Organizing Committee).

Conference Bag With Your Logo and Conference Logo

\$15,000 | *Exclusive opportunity*

All delegates will receive a durable and ethically produced conference bag that they will be happy to take home and reuse. The bag can feature your company's name and logo (in addition to the conference logo). To be produced by the organizer.

Notepad with Your Logo in Conference Bag

\$12,000 | *Exclusive opportunity*

All delegates will receive a notepad in their conference bag. The notepad can feature your company's name and logo (in addition to the conference logo). To be produced by the organizer.

Lanyard With Your Logo and Conference Logo

\$8,500 | *Exclusive opportunity*

Lanyards will be handed out at the registration desk to all attendees. Delegates will be asked to wear their name badges at all time - a great exposure for your brand.

Volunteer T-Shirts

\$3,000 | *Exclusive opportunity*

All front-line volunteer staff at the conference will wear specially designed and easily recognizable shirts with the conference logo. The sponsor must provide the logo. Company logo to be printed on the sleeve.

Abstracts on Flash Drive

\$12,000 | *Exclusive opportunity for conference exhibitor*

Your logo on the abstract flash drive.

The device will include all accepted abstracts for the ICN NP/APN 2020 conference which will be used by participants and their peers as a long-term reference. The device can be collected at your Exhibition Booth, providing you with extra visitor flow. A voucher with your company name will be provided by the ICN NP/APN 2020 Secretariat to each delegate. The flash drives will be produced by the organizers.

General Contributions

These funds will be used to offset general conference expenses. Your company / organization will receive recognition on the conference website, the electronic program book and the mobile app.

Further Opportunities

Here is a list of sponsorship opportunities that we can customize for you:

Washroom Branding

Exclusive opportunity – Price upon request

This sponsorship opportunity gives you the guarantee-to-be-seen advertisement. Tasteful, easily removable messaging (to be pre-approved by Organizer) may be placed on washroom mirrors, stall doors and walls on the conference floor. Artwork has to be provided by the sponsor, the Organizer will take care of the rest. Booking this sponsorship package would also allow you to place small product amenities in the washrooms.

Networking Area

Exclusive opportunity – Price upon request

Conferences are about content, community and networking. Create a space where delegates can meet, exchange ideas or just relax.

Nursing Room

Exclusive opportunity – Price upon request

NP/APN 2020 values that many attendees are parents and caregivers and provide various options to support attendance by delegates with families. The conference will provide a quiet, private nursing room for feeding and changing. There are branding and product placement options if you are interested in sponsoring.

Twitter Wall

Exclusive opportunity – Price upon request

Bring people together with a Twitter wall! A Twitter wall, physically and prominently displayed at the conference, works like a campfire. People will naturally gather around the screen and start talking about it. Everybody loves spotting their own tweets displayed on the big screen. The twitter wall will also be embedded as a social hub on the conference website to share the great experience the attendees had. There are various options to integrate your logo and brand.

Branded Professional Healthcare Accessories

There is a lot of gear that professionals working in the healthcare sector are using on a daily basis. Brand these with your logo and provide the conference attendants with a sustainable and useful accessory. Just to name a few ideas: washable face masks, retractable ID holders, stethoscope labels, etc.

You have another idea on how to promote your brand and create value to the conference and its attendees? We are happy to discuss your suggestions!

Contact us at
secretariat@npapn2020.com

Exhibitors

Notes

- Minimum booth area: 10' x 10'
- The rental fee includes a shell scheme package. If you wish to bring your own booth, a plan should be submitted to the ICN NP/APN 2020 Conference Secretariat before **July 15, 2020**.
- Each exhibitor will receive 1 conference bag

Booth package

You can choose between draped and hard wall booth packages:

10' x 10' draped booth includes:

- 8' high draped back wall
- 3' high draped side walls
- Two (2) Chairs
- One (1) 6' skirted table (3 sides) (2' x 6' x 29" high), black vinyl top
- One (1) waste basket
- Booth ID sign (20 characters black on white), 44" x 7"
- One (1) electrical outlet (110 volt, 20 amp)

Add-on for 10'x20':

- One (1) 30" round – 42" high table with Black Spandex cover
- One (1) electrical outlet (110 volt, 20 amp)

10' x 10' hard wall booth includes:

- 8' high White PVC Hard back wall
- White PVC Hard side walls (6.5" in length) the first panel 8' high, the second panel 4' high
- One (1) Counter
- One (1) 30" round – 42" high table with Black Spandex cover
- Two (2) Spot Lights
- Two (2) Chairs
- One (1) waste basket
- One (1) Blue vinyl on white sintra header, 116" x 12"
- One (1) electrical outlet (110 volt, 20 amp)

Add-on for 10'x20':

- One (1) 30" round – 42" high table with Black Spandex cover
- One (1) electrical outlet (110 volt, 20 amp)

Exhibitors may add additional items to the booth package at their own cost through the show services company Global Convention Services Ltd.

All exhibitors will be listed on the conference website, the conference mobile app and will be featured on social media. **Booth space is allocated on a first come first served basis. Diamond, Platinum, Gold and Silver Sponsors will be given priority until September 2, 2019.**





Exhibitor Badges

- Free exhibitor badges are provided as follows:
 - 10' x 10' booth - 2 free booth staff passes
 - 10' x 20' booth - 3 free booth staff passes
- All additional exhibitor badges will cost \$400 plus tax each.
- The exhibitor badge entitles:
 - Full access to the exhibition area and to your company's own sponsored sessions but not the general scientific program
 - Access to the opening ceremony and welcome reception
 - Nutrition breaks
- Detailed information will be given with the technical manual for sponsors and exhibitors.

Rates

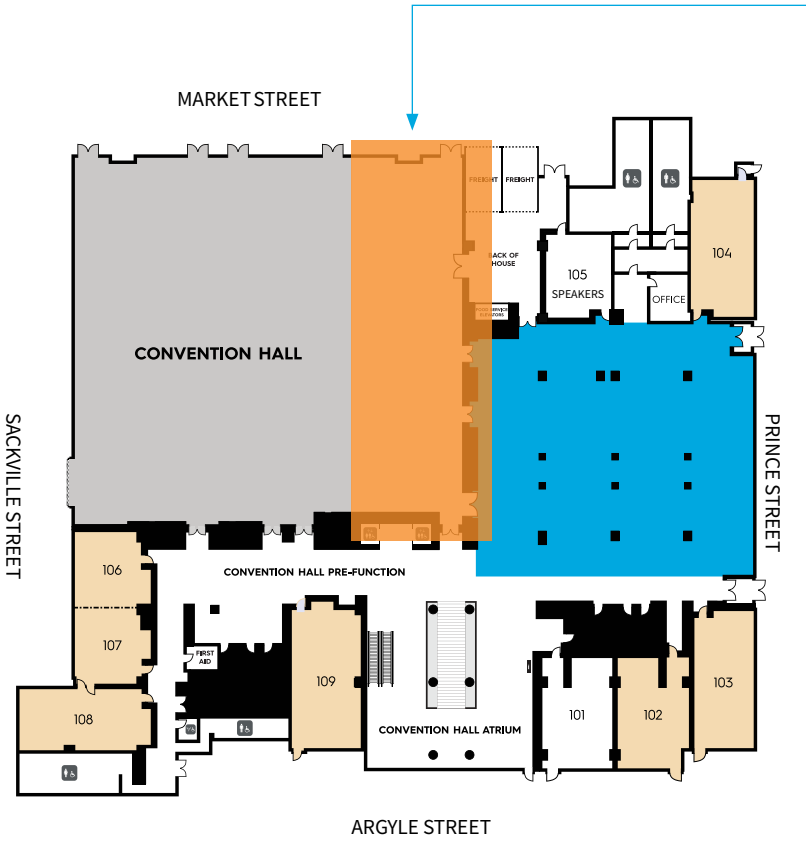
- 10' x 10' draped booth --- \$2,950
- 10' x 10' hard wall booth --- \$3,900
- 10' x 20' draped booth --- \$4,250
- 10' x 20' hard wall booth --- \$6,500
- Space only --- \$20 per sqft

Not-for-profit organizations will receive a 50% discount on booth packages / space.

If you wish to book a larger space, please contact the Conference Secretariat at secretariat@npapn2020.com.

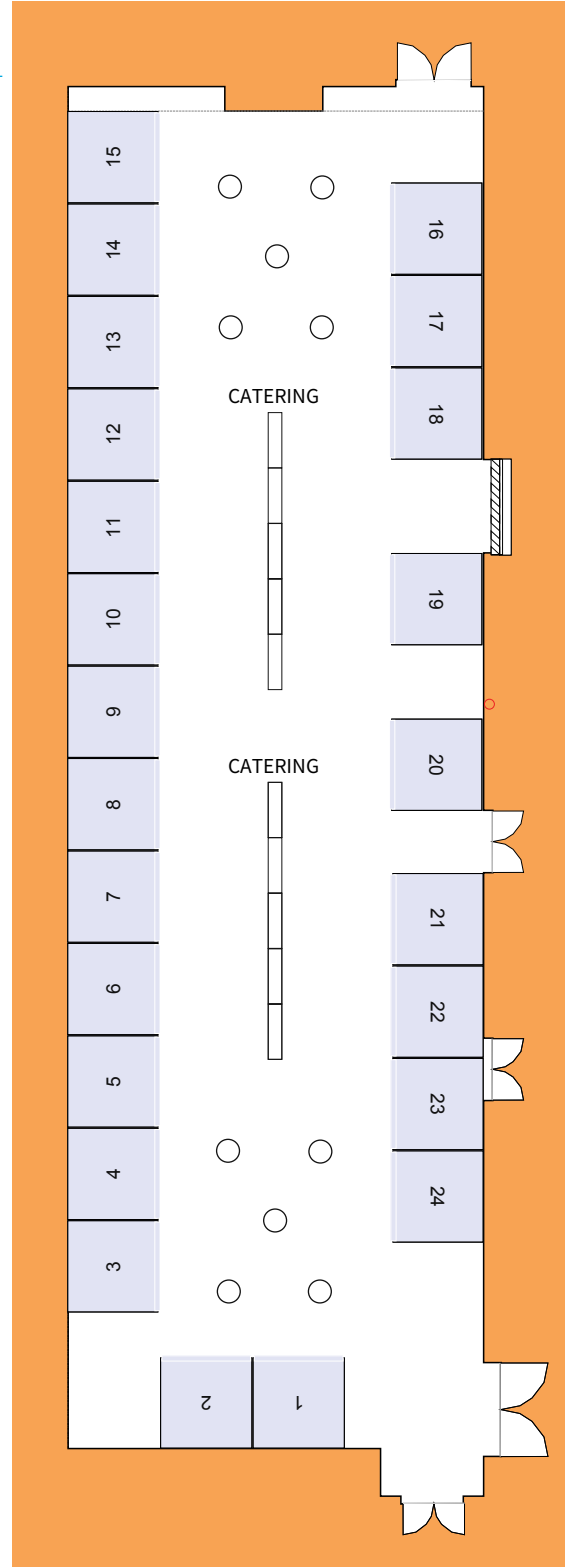
Floorplan

Convention Hall Level



- Posters / Networking Area / Catering
- Plenaries
- Breakout Rooms

C3 & C4



Sponsorship and Exhibition Guidelines/ Terms and Conditions

How to Apply

To book your participation in the ICN NP/APN Network Conference, please go to the **online booking platform** and complete the application form. All applications received will be acknowledged in writing together with an invoice complete with payment details to facilitate payment. Submission of the application implies agreement with the full terms and conditions available on the booking platform and in this prospectus. Sponsorship and exhibition allocation will be assigned in order of applications and deposits received. Priority will be given to Diamond, Platinum, Gold and Silver Sponsors until Monday, September 2, 2019.

Confirmation of Participation / Payment Schedule

Your application will be confirmed in writing.

To confirm your sponsorship package and/or exhibition space, 50% deposit is required upon booking or within 14 days of receipt of your invoice. Your booking will only be fully processed and secured upon receipt of this non-refundable deposit at the Conference Secretariat. This deposit will secure your package/exhibition space. The second installment of payment is required by Friday, March 27, 2020. Any booking made after that date will require full payment upon booking or within 14 days of receipt of your invoice. Payment may be made by cheque in Canadian dollars, bank transfer, or credit card (subject to 3.5 % surcharge). Details of the payment options are included on the invoice. A different schedule may be planned by mutual agreement. The Conference Secretariat would be happy to invoice for the full amount upfront if preferred or to agree an alternative payment schedule if appropriate.

Cancellation Policy

All cancellations must be sent in writing to the Conference Secretariat. For cancellations received before March 28, 2020 50% of the total amount (non-refundable) will be retained. Cancellations received on or after March 28, 2020 the full amount will be due unless the package can be resold.

If the balance of payment is not received by the due date, the allocated sponsorship or exhibition booth space will be cancelled. In the event that the conference is cancelled for any reason, the Organizer shall in no way be liable to the participant other than to return to the participant, without interest, such sums as have been paid to the Conference Secretariat. Any changes in the duration and/or location of the exhibition do not entitle the sponsor/exhibitor to cancel the agreement or request a refund of rates or to put forward a claim to damages incurred thereby.

Sponsorship

Priority is given in the following order to level sponsors: Platinum, Diamond, Gold, Silver. Priority amongst sponsors within the same level will depend on the order of receipt of application and appropriate payment. Priority for level sponsors is applicable for the following: exhibition booth allocation and exclusive sponsorship options. Through the sponsorship participation the contractor is partially supporting the financing of the Conference. In return, the contractor will receive the opportunity to present their endeavors, products and findings within the scope of the Conference. Additional benefits will be allocated to level sponsors as listed in the table for additional benefits in this prospectus.

Booth Allocation

An application for exhibit space will be considered valid only when full payment has been submitted along with a completed and signed contract. All exhibit space applications will be allocated on a first-come, first-served basis and the Organizer reserves the right to accept or decline any participant's application. Changes in booth allocation without the explicit consent of the Organizer will not be permitted. Exhibitors desiring to share their contracted exhibition space with another company will face a surcharge and such an agreement is subject to approval by the Organizer.

Exhibitor Protocol

Each exhibitor must keep their display within the dimensions of their exhibition booth at all times during the Conference and refrain from amplified announcements or music from the exhibition display. Nothing shall be taped, mounted or attached in any form or manner to walls, doors or facility structure. The driving of nails, tacks or screws into floors, walls, columns, ceiling or trim will not be permitted nor will drilling of holes into any portion of the venue.

Custom Built Booth Design Approval

All custom-built exhibition booth design plans must be pre-approved by the Organizer and the venue. Exhibitors with custom built booths are required to submit a comprehensive design plan to the NPAPN 2020 Conference Secretariat indicating the dimensions and features of the proposed booth for the Committee and venue's consideration and approval. The deadline for provision of this design plan to the Conference Secretariat will be indicated in the Exhibitor Manual.

Pricing

All pricing listed is quoted in Canadian dollars. All inclusions in Conference design and print materials are subject to strict production deadlines.

Registration for Exhibitors

ICN NP/APN 2020 is an integrated event and all staff in attendance at your booth must be registered for the Conference. Online registration is available through the Conference website starting in Fall 2019. The names of the booth personnel must be registered before August 10, 2020. Badges will be available for pick up at the conference registration desk at the Halifax Convention Centre. More details will be provided. Name badges must be worn at all times and provide access to the exhibition area and to your company's own sponsored sessions, daily catering, the opening ceremony and welcome reception but not the general scientific program. Tickets for social events can be purchased separately and you will be able to purchase additional registrations at the special exhibitor rate.

Registration for Sponsors

Where a complimentary full registration is included in the Sponsorship package, you will be required to complete the online registration form with the details of the attending delegate before August 10, 2020. Online registration is available through the Conference website starting in Fall 2019. The complimentary full registration includes full access to all Conference sessions, the exhibition, daily catering, and the Welcome Reception and Opening Ceremony. Badges will be available for pick up at the conference registration desk at the Halifax Convention Centre. More details will be provided. Name badges must be worn at all times. Tickets for social events can be purchased separately.

Related Events

Sponsors and exhibitors should not arrange competing events against any of the Conference functions or sessions and are required to provide the NPAPN 2020 Conference Secretariat with information regarding proposed booth and social activities.

Prize Draws and Delegate Lists

Due to Canadian privacy laws, some delegates have chosen to have their name excluded from the delegate list. Exhibitors may collect contact information within the confines of your booth. Prize draws, instant giveaways and contests are permitted.

Hotel Accommodation

Please visit our **website** for hotel suggestions.

Liability

It is agreed that participants shall assume all responsibility associated with damage resulting from, or arising in connection with, their own negligence or that of their employees or agents, to the exhibition area and neither the Organizer, Conference Secretariat, the Halifax Convention Centre, nor the official show contractor or any of the above groups' employees or subsidiaries nor any NP/APN 2020 conference supplier will assume liability for damage, loss of any nature or personal injury in connection with the showing or viewing or presenting of exhibits whatsoever. Participant has sole responsibility for its property of any theft, damage, or other loss to such property, including any subrogation claims by its insurer. Neither the Organizer nor the event facility nor the exhibit service contractors, nor any of their representative officers, directors, shareholders, agents, employees or representatives shall be liable for, and participant hereby releases all of them from, and covenants not to sue any of them with respect to, any and all risks, damages and liabilities described in this paragraph and will hold harmless and indemnify the Organizer from such risks, damages and liabilities.

Insurance

Participants are required, at their sole cost and expense, to procure and maintain comprehensive liability insurance against claims for bodily injury or death and property loss, theft or damage, occurring prior to, during and after the Conference/Exhibition for a minimum amount of 1 million dollars. A copy must be available to the Conference Secretariat one month prior to the event should it request it.

Fire, Safety and Health

Participants are fully responsible for compliance with all applicable local, municipal, provincial and federal fire, safety and health regulations regarding the installation, operation and dismantling of display material and equipment or otherwise relating to the participant or its booth.

Advertisements in Program Book

For advertisements in the program book, a high-resolution file (at least 300 dpi, or eps format) containing the advertisement for printing in the respective publication must be submitted to the Conference Secretariat no later than communicated in the booking confirmation. The advertisement is subject to the Organizer's approval before printing. At least two weeks are allocated for the approval process.

Contact Us

To book a sponsorship package or exhibit booth, fill in the application form on the online booking platform.

[Click here to visit the online booking platform](#)

Conference Secretariat

To assist in your decision making or should you have any requests for customized sponsorship packages, please contact the Conference Secretariat:

NP/APN 2020 Conference Secretariat

c/o Venue West Conference Services Ltd.

Anne Keller / Eva Tolosa

301 - 1040 Hamilton Street

Vancouver, BC V6B 2R9

Canada

T: +1 604.681-5226

F: +1 604.681-2503

Toll Free in North America: 1.866.481-5226

E: secretariat@npapn2020.com

www.npapn2020.com



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