

**INTERNATIONAL COUNCIL OF NURSES
INTERNATIONAL NURSES DAY 2026**

FEBRUARY 2026

BRAND GUIDELINES



International Council of Nurses

**OUR NURSES.
OUR FUTURE.**

International Nurses Day 2026

Empowered Nurses Save Lives

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• LOGOTYPES

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01 • LOGOTYPES

LOGOTYPES

These are the logo versions to be used in priority whatever the communication support is.

[Download logotypes](#)

MINIMUM SIZE

To ensure in every instance a correct logo reproduction and an optimum legibility, a minimum reproduction size is requested. Below this size, logotype legibility and quality may be affected.

THE EMBLEM LOGO

This version of the logo is a quick means of identifying the brand. It should only be used in certain cases as a graphic element or when the logo is used in a reduced format where the logo text becomes too small to read.



**OUR NURSES.
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International Nurses Day 2026

Empowered Nurses Save Lives



ICN

**International
Council of Nurses**

The global voice of nursing

01 • LOGOTYPES

LOGOTYPES WITH ICN LOGO



Conseil International des Infirmières

**NOS INFIRMIÈRES.
NOTRE FUTUR.**

Journée Internationale des Infirmières 2026

Le pouvoir d'agir des infirmières sauve des vies

FRENCH VERSION



Consejo Internacional de Enfermeras

**NUESTRAS ENFERMERAS.
NUESTRO FUTURO.**

Día Internacional de la Enfermera 2026

Las enfermeras empoderadas salvan vidas

SPANISH VERSION

01 • LOGOTYPES

LOGOTYPES FRENCH AND SPANISH VERSIONS



FRENCH VERSION



SPANISH VERSION



01 • LOGOTYPES

LOGOTYPES FRENCH AND SPANISH VERSIONS



01 • LOGOTYPES

PROTECTION AREA

A protection area has been created in order to preserve the integrity and legibility of the logo. This area is a rectangle into which no elements interfering with the logo, whether of a graphic, textual or visual nature, can be placed. This is homothetic and can be adapted for use in different formats.

› The protection area corresponds to the height of letter E.



A.



B.



C.

01 • LOGOTYPES

LOGO GREY, BLACK & WHITE

WHEN A COLOUR VERSION OF THE LOGO IS NOT POSSIBLE.

A. 100% BLACK VERSION

This interpretation is to be used only in case the colour version poses problems of readability or printing (stamp, fax, etc.).

C. GREY SHADES VERSION

This interpretation is to be used only in case of the colour version is not possible, due to technical reasons.

B. 100% WHITE VERSION

On pictures, or on coloured and dark backgrounds, the use of the white logotype is recommended.



In no case may the logo be distorted.



The proportions of the elements constituting the logo must not be modified.



Colours can not be modified.



The size, weight, case or intrinsic nature of the typography may not be changed or modified.



The logo may not be used against a background which makes it difficult to read.



01 • LOGOTYPES

DON'TS

For consistency purposes, the logo is subject to strict rules which must apply to all communication media.

- > **The logo must never be distorted, modified or split.**
- > **The font can not be modified.**
- > **Colours can not be modified.**
- > **The logotype must always be legible.**

- **MAIN DESIGN FEATURES**

COLOURS

12

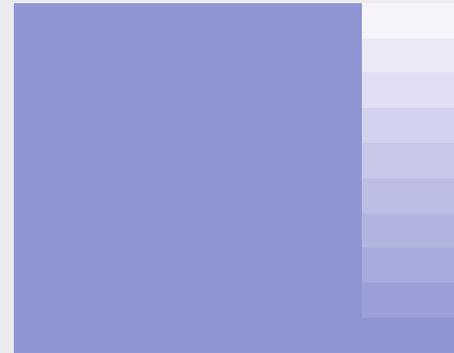
FONT

13

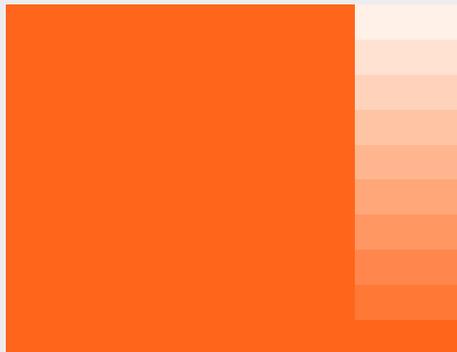




Pantone	280 C
CMYK	100/85/0/39
RGB	2/33/110
WEB	#02216E



Pantone	271 C
CMYK	48/42/0/0
RGB	158/153/204
WEB	#9E99CC



Pantone	165 C
CMYK	0/68/96/0
RGB	255/103/39
WEB	#FF6727



Pantone	7455 C
CMYK	86/66/0/0
RGB	58/92/183
WEB	#3A5CB7

02 • MAIN DESIGN FEATURES

COLOURS

ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 123456789

THIN + *THIN ITALIC*

ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 123456789

REGULAR + *ITALIC*

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789

BOLD + *BOLD ITALIC*

ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 123456789

EXTRA LIGHT + *EXTRA LIGHT ITALIC*

ABCEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 123456789

MEDIUM + *MEDIUM ITALIC*

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789

EXTRA BOLD + *EXTRA BOLD ITALIC*

ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 123456789

LIGHT + *LIGHT ITALIC*

ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 123456789

SEMI BOLD + *SEMI BOLD ITALIC*

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789

BLACK + *BLACK ITALIC*

02 • MAIN DESIGN FEATURES

FONT

The **Jost** font has been selected to accompany the brand. This font is available in different weights and varieties.

The use of this typographic setting is essential to the graphic consistency across all communication materials.

LICENCE & PURCHASE

> Available on **Google Fonts**

ALTERNATIVE TYPOGRAPHY

A second font has been selected in case the main font can not be used (PowerPoint, E-mail,...), it is **Arial** font.

• **MARKETING MATERIAL**

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FACEBOOK VERSION



X VERSION



LINKEDIN VERSION

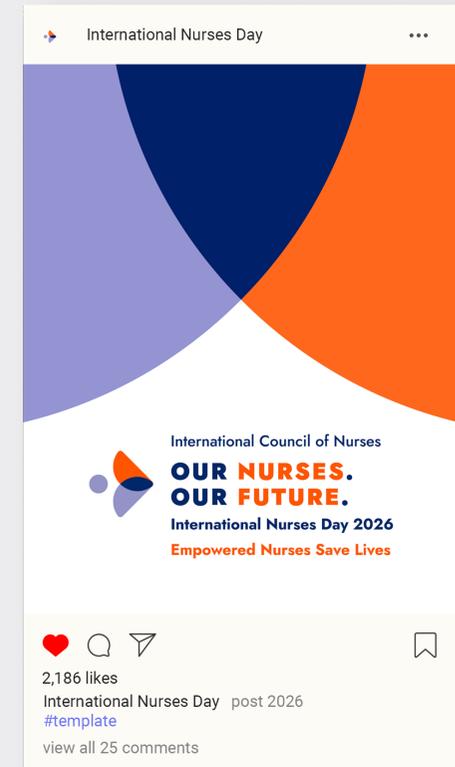
03 • MARKETING MATERIAL

BANNERS FOR SOCIAL MEDIA (FACEBOOK, LINKEDIN AND X)

 [Download Social Media banners](#)



SQUARE TILE (1080X1080)



4 X 5 TILE (1080X1350)

03 • MARKETING MATERIAL

TILES FOR SOCIAL MEDIA

 [Download Social Media tiles](#)



ENGLISH VERSION



FRENCH VERSION

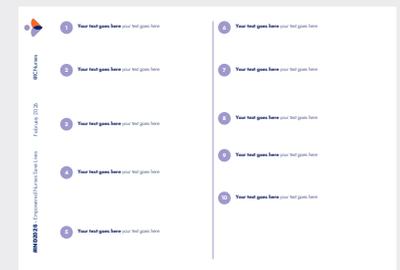
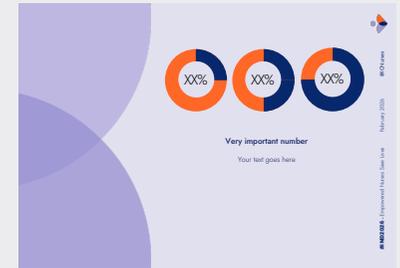


SPANISH VERSION

03 • MARKETING MATERIAL

BACKGROUNDS FOR VISIO

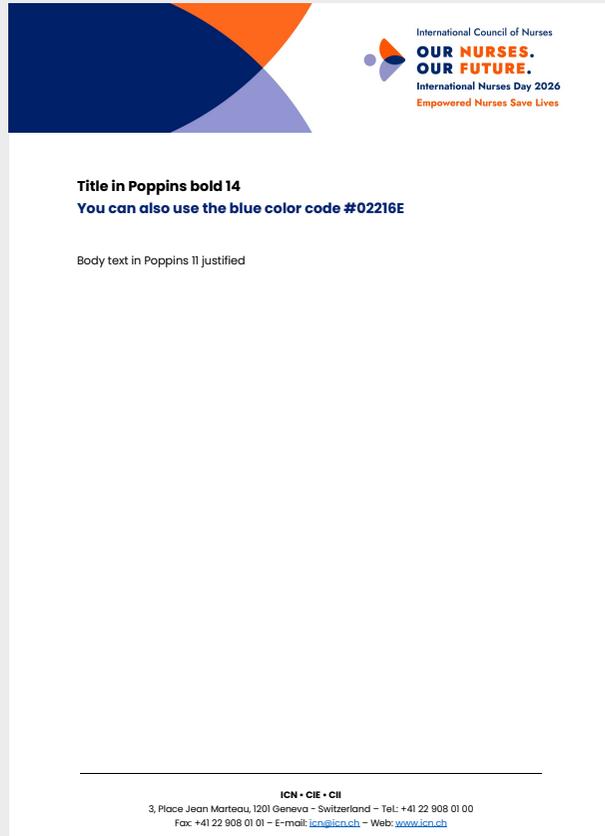
 [Download Visio Backgrounds](#)



03 • MARKETING MATERIAL

POWER POINT SLIDES

 [Download Power Point slides](#)



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**OUR NURSES.
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Empowered Nurses Save Lives

Title in Poppins bold 14
You can also use the blue color code #02216E

Body text in Poppins 11 justified

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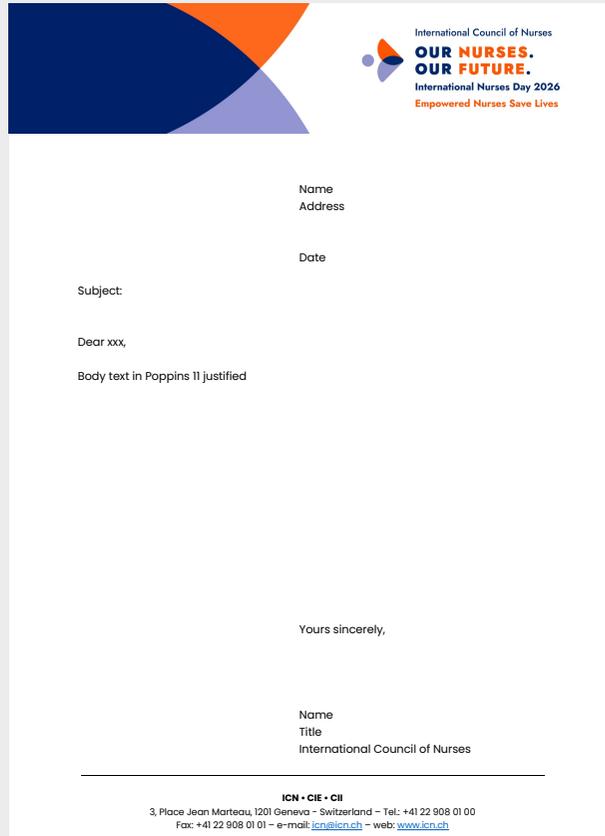
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SPANISH VERSION

03 • MARKETING MATERIAL

WORD DOCUMENTS

 [Download Word Documents](#)



ENGLISH VERSION



FRENCH VERSION



SPANISH VERSION

03 • MARKETING MATERIAL

WORD LETTERS

 [Download Word Letters](#)

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