



# ICN Congress

Nursing Around the World

2-4 November 2021

## SPONSORSHIP OPPORTUNITIES

International Council  
of Nurses 2021 Congress

# NURSING AROUND THE WORLD

The virtual meeting place  
of the world's nurses

2-4  
NOVEMBER  
2021

Organised by



In partnership with



Dear Partners,

On behalf of the International Council of Nurses (ICN) and the Emirates Nursing Association (ENA), thank you for your interest in the ICN 2021 Virtual Congress.

As you know from our previous communications with you, ICN is the world's largest organization for health professionals and the ICN Congress is the number one nursing event in the world. For the past 120 years, the ICN Congress has proved itself as the global platform to gather and empower the global nurse community. In these extraordinary times, the ICN 2021 Congress will be held virtually from 2-4 November 2021. Using the theme "Nursing Around the World", we will pass the nursing baton across the different regions of the globe in a series of live and interactive events which will give our members and sponsors the opportunity to showcase their expertise and innovations.

We invite you to join us to support nurses and the patients they care for by partnering with us at this major event in 2021. We have a wide array of sponsorship opportunities for you before, during and after the event available so you can gain valuable exposure for your organisation and show your support for the largest healthcare profession.

The virtual environment will allow people from all over the world to join the Congress. We therefore expect even more attendees from even more countries than in previous ICN Congress editions.

Don't miss this unique opportunity!

In the following pages you will find the sponsorship packages currently available. Please bear in mind that every package can be customised according to your needs and that we are working on more sponsorship items.

**Please do not hesitate to reach out to us to set up an appointment.**

We look forward to working with you!



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# SPONSORSHIP PACKAGES

Please note that these are the current sponsorship packages available to date, but we are working on more offers for you!

**BRONZE PARTNER**

**1 200€**

**SILVER PARTNER**












































**12 000€**

**FOR NGOs  
5 000€**

**MAX. 4  
PARTNERS**

**GOLD PARTNER**

**23 000€**

		BRONZE	SILVER	GOLD
	Value	1 200€	12 000€	23 000€
	Early bird rates - No later than 30 April 2021	1 000€	10 000€	21 000€
BEFORE	Mention on our Congress newsletter			
	One dedicated Congress newsletter presenting symposium			
	Visibility on Congress website			
	One Twitter, Facebook and LinkedIn post (preference upon request)			
	Complimentary Congress registrations	1	4	6
	SYMPOSIUM			
	Scheduled semi-live symposium: 60 min pre-recorded video plus live Q&A		1	1 + 1 exclusive slot
	Follow up interaction possible through live chat on Partner's page			
	Social media on Twitter, Facebook and LinkedIn (preference upon request)			
	Facebook or Twitter live stream of one of the symposia on ICN social media platform			
	DEDICATED PARTNER PAGE			
DURING CONGRESS	Company description			
	Logo			
	Company website link			
	Product catalogue	max. 2	max. 10	max. 10
	Live chat for the duration of the Congress at defined times			
	Information on Partner's activities			
	Opportunity to embed one symposium video			
	ACKNOWLEDGEMENTS			
	On Congress website, platform and programme			
	During Opening Ceremony of the Congress			
AFTER	Content available on Congress platform for 6 months			
	Post-Congress report with information on partner's page visits in accordance with GDPR rules			
	One Twitter, Facebook and LinkedIn post (preference upon request)	