



# International Nurses Day 2021

## Case study and photo submission

### Guidelines and template

#### Introduction

2020, the International Year of the Nurse and the Midwife, was going to be the time to celebrate the work of nurses and midwives internationally, highlight the challenging conditions they often face, and advocate for increased investments in the nursing and midwifery workforce. The focus has now shifted to COVID-19, yet the convergence of these two events should not be lost on us. Although daily life may have changed, the core character of nursing has not. Now more than ever, health, economies and societies will be heavily influenced by nurses who are on the frontlines battling COVID-19 whilst continuing to improve access to quality and affordable healthcare.

As a result of COVID, health systems and healthcare are under enormous strain. However, in response to this pressure, healthcare is on the brink of large-scale disruption and innovation. As the largest provider of healthcare services, nurses are leading this revolution of the healthcare system.

Some of these elements will be expanded on in next year's International Nurses Day (IND). The theme for this resource will be *Nurses: A Voice to Lead - A vision for future healthcare*. In 2021, we seek to show how nursing will look into the future as well how the profession will transform the next stage of healthcare.

## Overview of case study requirements

Theme	<i>Nurses: A Voice to Lead - A Vision for Future Healthcare</i>
Approximate Length	Approximately 1000 words
Submission	Email to Lindsey Williamson: indstories@icn.ch
Editing	ICN reserves the right to edit the case study for clarity whilst ensuring the integrity of the case is preserved. The case studies will also be used by ICN in other ways including presentations, on the website and on social media
Photographs	<p>Please provide photos of the activities described in JPEG file format, <b><u>minimum 3MB each (but ideally around 4 or 5MB) and with a resolution of 300 dpi minimum.</u></b> The photos must be sent as <b><u>individual files.</u></b> Please do not send them in a 'Word' document. We cannot use low quality photos. Photos can also be sent via WeTransfer or any other system for sending large files.</p> <p>Please indicate to whom the photos should be credited. ICN reserves the right to use these photographs on all our platforms, with credit given when indicated. The photos should illustrate the activities of the case study rather than portraits of the authors. If the photos contain people, please obtain their consent to publish before submission)</p>
Release	<b>Please remember to sign the release authority at the end of this document.</b>

## Case study template

The following template has been designed as a guide for the case study. Please refer to previously published IND case studies on [www.icnvoicetolead.com](http://www.icnvoicetolead.com).

1. Basic data requirement	To be completed by contact person
Name	
Title	
Organisation	
Country	
Contact details	
What is your practice area / specialty?	
Name and title of the head of your service	
Date of this submission	
Title of case study	
2. Your story	
<p>We want you to tell <u>your</u> story in <u>your own words</u>.</p> <p>Include the following points if you can:</p> <ul style="list-style-type: none"> <li>• the problem you are addressing</li> <li>• the population served and their main health needs</li> <li>• a brief description of the service, including its aims and objectives</li> <li>• why the service is important</li> <li>• whether it is innovative in your area</li> <li>• what makes the service successful</li> <li>• what role nurses play in its success</li> <li>• a specific example of a real patient and family who have been well cared for</li> <li>• evidence of what the service achieves: before-and-after</li> <li>• assessment/measurement of the specific outcomes it was designed to achieve within a specified time period</li> <li>• any lessons learned or recommendations for the future, and advice for others wishing to deliver a similar service</li> <li>• any other information you wish to supply</li> </ul>	

Thank you for sharing your story. Please continue to talk to friends, colleagues and families about what you are experiencing as sharing your experiences is helpful. You may also be able to access professional assistance within your workplace or community. As nurses we must all care for each other, stay safe.

Please ensure you sign the Release Authority and return it to [indstories@icn.ch](mailto:indstories@icn.ch)

<b>Release Authority</b>	
<p>By signing this document, I agree that the International Council of Nurses (ICN) may use my photographs and case studies and that I agree to be named as the contributor of this information. I am permitting ICN to use my images and/or text on their website, publications, presentations, advertising and social media. I waive all personal rights to object to the use of the photographs and text I have submitted in International Council of Nurses material, as does my employer (if applicable).</p> <p>I also confirm that I have received permission from all people pictured in the photographs for use of their image by ICN.</p> <p>I accept that, by retaining this release form signed by me, ICN can be assured that it has my permission to proceed.</p>	
Name:	
Title:	
Organisation:	
Telephone:	
Email:	
Signature of contributor:	
Signature of employer/manager:	
Signatures of additional team members as applicable:	