Greetings from the President of the International Council of Nurses

On behalf of the Board of the International Council of Nurses (ICN), thank you for your interest in ICN and our ICN Congress in Singapore, 27 June – 1 July 2019. We welcome your participation and support for the Congress and throughout the year as we work together to improve health and support access to quality nursing care for all. Your partnership is a vital ingredient in realizing the main theme of the ICN Congress 2019: “Beyond Healthcare to Health”.

ICN’s Congresses and Conferences are renowned as the largest international forum for nurses. The ICN Congress 2019 will bring together more than 5,000 nurses leaders from across the globe to explore key topics such as patient care, leadership and health systems, nursing education and learning, nursing workforce, regulation, information and communication and much, much more.

The over 20 million nurses working worldwide contribute to the health and well-being of society. Considered in public opinion polls worldwide to be the most trusted professionals today, nurses play a crucial role in shaping and delivering health care. Our public credibility means we also have strong influence and impact on the populations we serve and key responsibilities in strategic planning and policy within international, national, and healthcare systems, services and programmes.

We hope you will find the sponsorship opportunities presented here of interest and I look forward to the opportunity to collaborate with you and your organisation.

Annette Kennedy
President, International Council of Nurses
ABOUT THE INTERNATIONAL COUNCIL OF NURSES

The International Council of Nurses (ICN) is a federation of more than 130 national nurses’ associations (NNAs), representing the more than 20 million nurses worldwide. Founded in 1899, ICN is the world’s first and widest reaching international organisation for health professionals. Operated by nurses and leading nurses internationally, ICN works to ensure quality nursing care for all, sound health policies globally, the advancement of nursing knowledge, and the presence worldwide of a respected nursing profession and a competent and satisfied nursing workforce.

ICN’s ever-increasing networks and connections to people reinforce the importance of strong linkages with national, regional and international nursing and non-nursing organisations. Building positive relationships internationally helps position ICN, nurses and nursing for now and the future. Our work with the specialised agencies of the United Nations system, particularly with the World Health Organization, the International Labour Organisation and the World Bank, are important for nurses everywhere. In addition, we work closely with a range of international non-governmental organisations.

Learn more about ICN by visiting our website: www.icn.ch

ABOUT THE SINGAPORE NURSES ASSOCIATION

Founded in July 1957, Singapore Nurses Association’s main objective is to work towards recognizing and enhancing the professional contributions of Nurses.

The vision of two British nurses, Miss B. M. Griffin and Miss Edna George to promote the advancement of nursing as a profession resulted in the foundation of the Singapore Trained Nurses’ Association (STNA) in July 1957. The first elected Executive Council, headed by its President Miss Lim Kwee Neo, was formally registered with the Registrar of Societies in 1958.

The Association was admitted as a member of International Council of Nurses (ICN) in July 1959. Since 1962, the Association has been honoured to have the First Lady as its Patron.

In just 4 decades, the Association has grown from 100 members to 3,000 members and from a humble beginning in a borrowed office at the School of Nursing in 1957, to its own SNA house at 77 Maude Road. The Association has won the United Nations Association of Singapore Gold Citation Award for the most outstanding civic-minded organization in 1993 and the Silver Citation Award in 1995.

Our Vision: Nursing will be an autonomous and united profession, recognized and valued for its leadership in providing quality care and as a key player in influencing policy and decision.

Our Mission: To raise the profile of nursing in Singapore, facilitate and support the contributions of nurses to improve and enhance the health of the population.

Learn more about SNA by visiting our website: www.sna.org.sg

BOARD OF DIRECTORS

Officers

Annette Kennedy    President    Ireland
Pamela Cipriano    First Vice-President    USA
Thembeka Gwagwa    Second Vice-President    South Africa
Sung Rae Shin    Third Vice-President    South Korea

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Brigita Skela-Savic    Slovenia
Erika Caballero    Chile
Fatima Al Rifai    Emirates
Ioannis Leoniou    Cyprus
Karen Bjørø    Norway
Lian-Hua Huang    Taiwan
Lisa Little    Canada
Maria-Eulàlia Juvé    Spain
Roswitha Koch    Switzerland
Ying Wu    China
WHY SINGAPORE?

DID YOU KNOW?

- More than 30 of the world’s leading biomedical sciences companies use Singapore as their base for developing innovative medical solutions tailored to Asian markets.

- The pharmaceuticals segment grew 34.3% with higher production of active pharmaceutical ingredients and biological products. In Singapore, a total of 22 private and public hospitals are accredited by the Joint Commission International (JCI), making up one-third of total number of JCI-accredited hospitals in Asia.

- Accredited by the American Nurses Credentialing Centre (ANCC), Singapore General Hospital is placed among the elite top five per cent of hospitals in the world.

VENUE: MARINA BAY SANDS

Sands Expo® and Convention Centre at Marina Bay Sands is the perfect setting for high-profile conferences. Singapore’s newest and largest meeting venue is located in the heart of the Central Business District. Delegates, partners and visitors can attend ICN Congress 2019, and enjoy accommodation options under one roof.

Singapore’s many other attractions are all within easy reach, and for many of them within walking distance. All the hotels are easily accessible via Singapore’s safe and reliable public transportation system. Besides a vibrant dining, arts and entertainment scene, Singapore is home to countless key attractions and a wide range of accommodations to suit any budget.

Marina Bay Sands is only a 20 minute taxi ride from Changi Airport and within walking distance to the heart of Singapore.
The ICN Congress has proved itself as the global platform to gather and empower the world nurse community. In 10 years, the ICN congress has become the unmissable meeting point for the scientific community, and the industry, to meet, connect, and learn.

Registrations

Melbourne 2009
Malta 2011
Durban 2013
Seoul 2015
Barcelona 2017

Abstracts submitted and accepted.

Industry involvement is one of the key elements in the success of International Council of Nurses Congress 2019. ICN Congress 2019 will bring together more than 5,000 nurses leaders from across the globe to explore nurses’ leading role in the transformation of care, with a particular focus on universal health coverage, the Sustainable Development Goals and human resources for health.

Your presence and contributions are key to enhancing the overall value of the Congress. ICN Congress 2019 offers to the industry the opportunity to support and promote the world’s nursing profession, leading communities and best practices by being a partner or sponsor with ICN Congress 2019 nursing community while promoting endeavours.

ICN Congress 2019 attracts the whole community involved in nursing care: nursing management, leaders, clinical specialists, health services managers, training managers. Their areas of practice cover the full spectrum: emergency services, community care, clinics and hospitals, educational institutions, nursing homes, etc. ICN follows a quality and growing trend. ICN Congresses are an unmissable world meeting point from the health community, and every two years, create a “buzz” around the most important topics in nursing. Plenary sessions, keynotes, workshops, oral and poster sessions will address the cutting-edge science of nursing.

The theme of the 2019 congress “Beyond Healthcare to Health”, illustrates ICN’s ambition to not only represent nursing worldwide, lead the development of the profession but also influence and impact health policies. We can reach this ambition with the collaboration of the industry.

2017 STATISTICS

- Total participants: 8,197
- Total abstracts:
  - Submitted: 4,484
  - Accepted: 2,066
- Posters: 1,274
- Oral sessions: 293
- Publication only: 399
- Total exhibitors and sponsors:
  - 44 exhibitors
  - 18 symposia, 5 sponsored activities

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## MAJOR TOPICS AT ICN CONGRESS 2019

### Friday 28th June
- **Global Health Challenges**
- **Leader of Innovation**
- **Plenary Introduction**
- **Plenary Keynote**
- **Plenary Main**
- **Refreshment break**
- **Concurrent sessions 8**
- **Lunch + Sponsored symposium & Policy café**
- **Plenary Main**
- **Refreshment break**
- **Concurrent sessions 8**
- **Plenary Main**
- **Plenary CEO & closing speaker**
- **Concurrent sessions plus Partner/ NGO Sponsored symposiums**

### Saturday 29th June
- **Leadership**
- **Plenary Introduction**
- **Plenary Keynote**
- **Plenary Main**
- **Refreshment break**
- **Concurrent sessions 8**
- **Lunch + Sponsored symposium & Policy café**
- **Plenary Main**
- **Refreshment break**
- **Concurrent sessions 8**
- **Plenary Main**
- **Plenary CEO & closing speaker**
- **Concurrent sessions plus Partner/ NGO Sponsored symposiums**

### Sunday 30th June
- **Practice and Innovation**
- **Plenary Introduction**
- **Plenary Keynote**
- **Plenary Main**
- **Refreshment break**
- **Concurrent sessions 8**
- **Lunch + Sponsored symposium & Policy café**
- **Plenary Main**
- **Refreshment break**
- **Concurrent sessions 8**
- **Plenary CEO & closing speaker**
- **Concurrent sessions plus Partner/ NGO Sponsored symposiums**

### Monday 1st July
- **Workforce**
- **Plenary Introduction**
- **Plenary Keynote**
- **Plenary Main**
- **Refreshment break**
- **Concurrent sessions 8**
- **Lunch + Sponsored symposium & Policy café**
- **Plenary Main**
- **Refreshment break**
- **Concurrent sessions 8**
- **Plenary CEO & closing speaker**
- **Concurrent sessions plus Partner/ NGO Sponsored symposiums**

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Sponsored symposium

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Plenary Introduction

---

Plenary Keynote

---

Plenary Main

---

Refreshment break

---

Concurrent sessions 8

---

Lunch + Sponsored symposium & Policy café

---

Plenary CEO & closing speaker

---

Concurrent sessions plus Partner/ NGO Sponsored symposiums
### Major Topics at ICN Congress 2019

#### Patient Care & Nursing Practice
- Direct care
- Patient safety
- Health promotion and education
- Elderly/Older people care
- Mental health
- Prevention and control of Infectious diseases
- NCDs; prevention and management
- Disasters and conflicts; preparation and response
- Multidisciplinary team working
- Rehabilitation

#### Nursing Workforce
- Pay and conditions
- Working environment and workplace
- Safe staffing
- Recruitment and Retention
- Health and safety
- Violence and bullying
- Culture and diversity
- Image of nursing

#### Leadership and Health Systems
- Clinical and political Leadership
- Policy Leadership
- Quality Improvement
- Models of care
- Role expansion and New roles
- Community / Primary care
- Health systems performance measurement
- People centred care
- Advanced Practice
- Public and Community engagement
- Advanced Nursing Practice
- Access and coverage
- Equality and Ethics
- Human Rights
- Social determinants of health

#### Nursing Education & Learning
- Pre and post registration Education
- Student and Novice Nurses
- Preceptorship
- CPD + Lifelong learning
- Career development
- Faculty
- Innovative teaching methods
- Team-based learning
- Interprofessional Education

#### Digital Health and Information
- Electronic health records
- Telehealth/Telemedicine
- Clinical Information Systems
- Virtual healthcare
- Mobile health
- Clinical terminology
- Confidentiality, privacy and cybersecurity
- Digital health competencies
- Emerging technologies
- Data and informatics

### How to Support ICN Congress 2019

You will be given a sponsorship category status depending on the total amount of your sponsorship contribution. The total contribution may consist of a symposium, as well as sponsored items such as exhibition space, advertisement, sponsoring items. You will benefit from outstanding advantages linked to your Sponsorship Category.

#### Status will be allocated as follows:

<table>
<thead>
<tr>
<th>Category</th>
<th>Proposal 2019</th>
<th>Deadline for status application</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum Sponsor</td>
<td>60,000 EUR</td>
<td>31 January 2019</td>
</tr>
<tr>
<td>Gold Sponsor</td>
<td>40,000 EUR</td>
<td>31 January 2019</td>
</tr>
<tr>
<td>Silver Sponsor</td>
<td>25,000 EUR</td>
<td>28 February 2019</td>
</tr>
<tr>
<td>Supporters</td>
<td>No minimum amount.</td>
<td>See the list of potential items on the following pages.</td>
</tr>
</tbody>
</table>

**Please note:** Until the deadline, priority is given depending on sponsorship category and on a "first-come, first served" basis, within the category. After the deadline, priority can be provided on availability only. For exhibition space assignment all sponsors will be treated with priority.

**Note:** All prices are net prices and will be subject to applicable taxes.
SPONSORSHIP BENEFITS

<table>
<thead>
<tr>
<th>BENEFIT</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>SUPPORTING</th>
</tr>
</thead>
<tbody>
<tr>
<td>Value</td>
<td>40,000 EUR</td>
<td>30,000 EUR</td>
<td>25,000 EUR</td>
<td>20,000 EUR</td>
</tr>
<tr>
<td>Priority choice: date/slot for company symposium</td>
<td>1st</td>
<td>2nd</td>
<td>3rd</td>
<td></td>
</tr>
<tr>
<td>Priority choice: exhibition space</td>
<td>1st</td>
<td>2nd</td>
<td>3rd</td>
<td></td>
</tr>
<tr>
<td>Priority choice: exclusive sponsorship items</td>
<td>1st</td>
<td>2nd</td>
<td>3rd</td>
<td></td>
</tr>
<tr>
<td>Company symposium posters to be displayed on-site</td>
<td>5</td>
<td>3</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>Congress bag insert</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Sponsor’s logo with link to your website on congress website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Web link from your website to congress website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Pre/Post Congress E-Mail Blast to registered delegates who have given their consent to be contacted in accordance with the GDPR</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Visibility On-Site: Acknowledgement of the Sponsor during the Opening Ceremony</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Visibility On-Site: Sponsor’s logo on sponsors acknowledgement boards in the venue</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Visibility On-Site: Logo projection in the plenary rooms during breaks</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Sponsor’s logo in the ICN Congress Guide</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Sponsor’s profile in the ICN Congress Guide</td>
<td>150 words</td>
<td>100 words</td>
<td>50 words</td>
<td></td>
</tr>
<tr>
<td>Additional Delegate registrations offered</td>
<td>10</td>
<td>5</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>VIP invitations to Congress special events</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
</tbody>
</table>

INDUSTRY SYMPOSIUM

Organising a company symposium is a great opportunity to set your topic within the Congress, engage with delegates, and link existing sessions to your company name.

<table>
<thead>
<tr>
<th>MORNING Symposium</th>
<th>LUNCH Symposium</th>
<th>EVENING Symposium</th>
</tr>
</thead>
<tbody>
<tr>
<td>07:30 – 09:00</td>
<td>13:00 – 14:30</td>
<td>17:30 – 19:00</td>
</tr>
<tr>
<td>28 June, 29 June, 30 June, 1st July</td>
<td>28 June, 29 June, 30 June, 1st July</td>
<td>28 June, 29 June, 30 June</td>
</tr>
<tr>
<td>Room from 268 to 520 seats – Theatre style</td>
<td>Room from 268 to 520 seats – Theatre style</td>
<td>Room capacity upon request reserved for NGOs</td>
</tr>
<tr>
<td>12,000 EUR</td>
<td>20,000 EUR</td>
<td>5,000 EUR</td>
</tr>
<tr>
<td>Room from 780 to 978 seats – Theatre style</td>
<td>Room from 780 to 978 seats – Theatre style</td>
<td></td>
</tr>
<tr>
<td>15,000 EUR</td>
<td>25,000 EUR</td>
<td></td>
</tr>
</tbody>
</table>

Allocation of slots and rooms

Allocations will start after the deadline for Silver sponsorship application (28 February 2019).

Symposium programme

The Symposium programme must be submitted to the ICN Congress 2019 Secretariat for approval. Once the programme of a symposium is approved, it cannot be modified (except with approval from the Congress secretariat). The organisers reserve the right to change the date and time of the symposium.

Registration & speakers’ travel arrangements

All speakers, as well as all participants and invited guests must be registered as active participants. The sponsor is also responsible for paying the registration fee and travel arrangements of invited speakers and chairpersons who have specifically been invited to participate in the sponsor’s Symposium.
EXHIBITION AND MEETING FACILITIES

Coffee breaks, seating areas, Wi-Fi and Internet Area will all be located within the exhibition area, ensuring a high visibility to ICN exhibitors, products and services. Additionally, two “Policy cafés” will be set up within the exhibition area. These events will consist of two lecture booths, café style, and will enhance the attractiveness and flow of delegates within the exhibition. Last but not least, ICN will celebrate its 120th anniversary with a special event in the exhibition.

The exhibition space will provide a unique opportunity to present your products, undertake research and promote services to researchers from all over the world. The ICN 2019 exhibition floor is located in the heart of the venue and good booth traffic can be expected.

### Industry booths

<table>
<thead>
<tr>
<th></th>
<th>Early bird rate Until 31 January 2019</th>
<th>Standard rate From 1 February 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Industry booths</td>
<td>450 EUR per sqm</td>
<td>525 EUR per sqm</td>
</tr>
<tr>
<td>NGOs</td>
<td>405 EUR per sqm</td>
<td>472 EUR per sqm</td>
</tr>
</tbody>
</table>

### Meeting Facilities

Hospitality Suites and Meeting Rooms are subject to availability and on request. Sponsors organising an event for 25 or more participants, before, during or after the ICN Congress 2019, must first seek approval from the ICN 2019 Congress Secretariat. The Sponsor may request to hold an event, however, the event must not occur parallel to the official Congress Programme.

- **Hospitality Suites** - Prices and availability upon request.
- **Meeting Rooms** - Prices and availability upon request.

EXHIBITION FLOOR PLAN
Notes
- Minimum booth area: 9 sqm
- The rental fee includes a shell scheme package. For space booked from 36 sqm and more, exhibitors are free to use their own material and the booth construction crew. In this case, plan should be submitted to the ICN Congress 2019 Secretariat before 31 May 2019.
- Each exhibitor will receive 1 congress bag including ICN Congress Guide (1 per booth)

The shell scheme package includes:
- Standard shell scheme with fascia name card
- 2 spotlights
- 1 table and 2 chairs
- Free exhibitor badges as outlined

Exhibitors may add additional items to the shell scheme package but cannot choose single items from the shell scheme package. All booth configurations need to be discussed with the ICN Congress 2019 Secretariat and materials booked through the Exhibition and Sponsorship Ordering System (ESOS®).

All exhibitors will be published with the company name in the congress publications and on the congress website. Booth assignment exhibition space and sponsorship items will be assigned based on the ranking order within the respective sponsorship levels, according to the date of the booking made in ESOS®.

Exhibitor Registration - Badges
Free exhibitor badges are provided to Exhibitors based on the number of square meters purchased:
- 9 sqm = 2 badges
- 10 – 18 sqm = 4 badges
- 19 – 30 sqm = 6 badges
- 31 sqm and more = 8 badges
All additional exhibitor badges will cost 90 EUR each.

The exhibitor badge entitles:
- Full access to the exhibition area and to your company's own sponsored sessions but not the general scientific programme
- Access to the opening ceremony and welcome reception
- Coffee & tea during coffee breaks

Detailed information will be given with the technical manual for sponsors and exhibitors.

NEW | Symposium or Booth Media Package
In addition to your booked company symposium, or exhibition space, we offer a specific media package in order to help you to boost the flows of attendants and visitors, and consisting of:
- 1 push notification from the Congress App
- Day and schedule to be decided with ICN Congress 2019 Secretariat, on the basis “first arrived first served”
Price: 2,700 EUR

NEW | Networking Area
Conferences are about content, community and networking. The “Singapore Plaza” will provide a space for attendees to meet, catch up with friends and colleagues. In the exhibition area, we will arrange the “Singapore Plaza” with stools for participants to sit and meet. The carpet in “Singapore Plaza” will be in your company colour and a sponsor’s roll-up will be placed here.
Receive the full recognition of the participants by sponsoring this networking area exclusively.
- Carpet in company colour
- 30 cardboard stools branded with company name or logo
- 3 roll-ups will be produced by the sponsor
The Sponsor is responsible for design and production, including associated costs.
Price: 6,500 EUR
All prices and amounts have been calculated on the basis of 5,000 expected participants unless otherwise stated. If these numbers should rise, then higher costs or a higher number of pieces will be necessary from the Sponsor. Delivery information for items that must be provided by the Sponsor will be provided by the ICN 2019 Congress Secretariat in due time.

All the sponsors will be acknowledged in the official ICN 2019 Congress Guide.

**Poster Zone and Poster Boards**

With over 1,000 posters during the event and strategically located, the delegates are sure to explore the poster area. This is an ideal opportunity to share with delegates and give visibility to your brand.

Corporate logo on poster board signs

**Price:** 10,000 EUR

**Notepads & Pens**

Number of pieces: 5,000

**Price for pens:** 10,000 EUR (+ production costs)

**Price for notepads:** 10,000 EUR (+ production cost)

**Price for both:** 17,000 EUR (+ production cost) (15% saved!!)

Sponsor’s logo on the notepads and pens. Notepads and pens will be included in every congress bag. Design must be submitted to the ICN 2019 Congress Secretariat for approval. All material must be provided and delivered directly by the Sponsor. Delivery details will be provided at a later date.

**Congress Bags**

Number of pieces: 5,000

All participants will receive a congress bag. The bag can feature your company’s name and logo (in addition to the congress logo and title and not larger). Design must be submitted to the ICN 2019 Congress Secretariat for approval. Production and delivery to the congress centre is to be arranged by the sponsor.

**Price:** 50,000 EUR (+ production costs)

NEW | **Participant Badge Lanyards**

Number of pieces: 5,200

Lanyards will be produced by the organisers.

**Price:** 20,000 EUR

**NEW | Abstract on Flash Drive**

Number of pieces: 5,000

Your logo on the abstract flash drive. The device will include all accepted abstracts for the ICN Congress 2019 which will be used by participants and their peers as a long-term reference. The device can be collected at your Exhibition Booth, providing you with extra visitor flow. A voucher with your company name will be provided by the ICN 2019 Congress Secretariat to each delegate. Abstract USB-Sticks will be produced by the organisers.

**Price:** 20,000 EUR

**Congress App**

The Congress App is an interactive version of the ICN Congress Guide and so much more, giving the participant related information of the ICN Congress 2019 at the tip of their finger. The sponsorship will include:

- Logo on splash screen
- Exclusive logo on the exhibitors list
- Banner at the bottom of the exhibitors list
- Fullscreen banner before maps opens in the app
- Email to all pre-registered delegates when app is online with sponsor’s logo
- Congress programme
- Personal congress planner
- List of Exhibitors
- Social media (Facebook/Twitter)

**Price:** 27,000 EUR for exclusive Sponsorship. Multi-Sponsorship upon request

**Wifi & Internet Area in Exhibition**

The Internet area for delegates will be located in the exhibition area and includes PCs (number tbc) and a printer

- Sponsor’s logo will appear on the signage & terminal
- Sponsor’s logo may be used as a screen saver and desktop design
- Sponsor may provide mouse pads

Additionally, free wireless access to the internet will be available throughout the congress centre

- Sponsor’s website will be the default homepage
- Email blast on first day of Congress

**Price:** 10,000 EUR
CONGRESS MATERIALS

Charging Stations

Extend the visibility of your brand or product across the exhibition hall and at the same time help participants stay connected, plugged in and charged up throughout the entire Congress. ICN will feature 2 charging stations in the exhibition hall which can be completely branded.

Price: 7,500 EUR

Congress Bag Inserts

Number of pieces: 5,000
Insert a leaflet, invitation to your Session/Exhibition Booth or information brochure into all congress bags. Layout must be submitted to the congress secretariat for approval. Material must be provided and delivered directly by the sponsor. Delivery details will be provided at a later stage.

Price: 4,000 EUR

ICN Congress Guide

The ICN Congress Guide will be the comprehensive guide to the congress for all participants.
Outside back cover: 11,500 EUR
Inside front cover: 9,500 EUR
Inside back cover: 7,500 EUR
Inside page: 5,500 EUR

Volunteer T-Shirts

All front-line volunteer staff at the congress will wear specially designed and easily recognisable shirts with the Congress logo. The sponsor must provide the logo. Company logo to be printed on the sleeve.

Price: 6,500 EUR

EXHIBITION AND SPONSORSHIP ORDERING SYSTEM (ESOS®)

The Exhibition and Sponsorship Ordering System (ESOS®) is an online system whereby companies can book exhibition space and sponsorship items. It will also be possible to purchase services and items for exhibition space, satellite symposia or hospitality suites / meeting rooms, including furniture, technical equipment, decorations, installations, hosts and cleaning. The Exhibition and Sponsorship Prospectus, with all details on exhibition space and sponsorship opportunities and the Terms & Conditions, is available as a PDF under “Downloads” in your ESOS® account.

How to use ESOS®

Please find below instructions on how to book exhibition space and sponsorship items through ESOS®.

Access to ESOS® and Sign Up

• Upon request, the web link to ESOS® will be sent via e-mail from the Conference Secretariat.
• Please sign up for an account to access ESOS®.
• Here you must fill out company data, invoice data and assign yourself a username and password.
Please make sure that the invoice address is correct, as this will appear on all invoices and cannot be changed after an invoice has been issued.

How to book Exhibition Space

• Login to your ESOS® account.
• Click on “Exhibition Space” on the menu bar.
• Click on “New Exhibition Space Request” and fill out the fields required. Click “Next”. Please note that the Terms and Conditions stated in the Exhibition & Sponsorship Prospectus must be accepted before confirming your booking.
• The next page will lead you to a Request Overview. Please check all details before clicking “Request Space”.

Please note that your space request is binding.

How to book Sponsorship Items

• Login to your ESOS® account.
• Click on “Sponsorship items” on the menu bar.
• Select the sponsorship level that you intend to be or select “no sponsorship level yet” to access the sponsorship items list.
• Click “continue”.
• Select the category from which you would like to book items.
• Click on the item you wish to book and add it to your Sponsorship items list.
If you wish to select more sponsorship items, please click "Request further items" which leads you back to the main categories.
All selected items will appear on the right side overview “Selected Sponsorship Items”. There you will see a summary of your Selected Sponsorship items and Exhibition Space (if requested) and the subtotal of all items. The listed sponsorship levels show you which category you have reached.
• Click “Edit Selected Sponsorship Items” to make any changes to your items.
or.
• Click on “Proceed to Confirm Order”.
Please note that the Terms & Conditions stated in the Exhibition & Sponsorship Prospectus must be accepted before confirming your booking.

How to book Exhibition Space

• Login to your ESOS® account.
• Click on “Exhibition Space” on the menu bar.
• Click on “New Exhibition Space Request” and fill out the fields required. Click “Next”. Please note that the Terms and Conditions stated in the Exhibition & Sponsorship Prospectus must be accepted before confirming your booking.
• The next page will lead you to a Request Overview. Please check all details before clicking “Request Space”.

Please note that your space request is binding.

ESOS® Support
For questions and support, please contact:
Exhibition & Sponsorship Management / ESOS®
Email: icn2019-industry@kit-group.org

Confirmation and Invoicing
The organisers will confirm the booking and issue an invoice after your order has been placed. The invoice can be downloaded as PDF in ESOS® under “Invoices” on the menu bar. You will be informed via email when the invoice is available. Please note that the invoice will not be automatically sent to you.
Validity of the Terms & Conditions
All services provided by the organisers will solely be carried out in discretion of these Terms & Conditions. The Terms & Conditions therefore also apply to future bookings within the Congress, even though they have not explicitly been named again. At the latest, the contractor confirms and accepts these Terms & Conditions upon the rendering of services by the organisers. Contractor’s acknowledgements referring to further own terms and conditions are hereby rejected and will not be recognised.

Definitions
A. In these Terms & Conditions the term “contractor” shall mean any company, partnership firm, organization or individual to whom sponsorship options have been allocated for the purpose of any of the following; exhibiting, advertising and/or sponsoring that shall include their employees, suppliers and agents.

B. An “exhibitor” is a contractor that opts for the purchase of exhibition floor space only.

C. A “sponsor” is considered a contractor that opts for at least one additional sponsorship option besides the purchase of exhibition floor space, although the purchase of exhibition floor space is not a condition to become a sponsor.

D. The term “Congress” or “Congress shall refer to any Congress, exhibition or event run by K.I.T. Group GmbH & Co. KG, hereafter referred to as K.I.T. Group, and in particular shall mean the event detailed in the Sponsorship Manual or the Exhibition and Sponsorship Ordering System (ESOS®), hereafter referred to as ESOS®.

E. The term “organisers” shall mean K.I.T. Group and its employees.

F. The term “Congress venue” shall refer to any exhibition hall, Congress facility, hotel or other such building, and in particular shall mean the Congress venue listed in the sponsorship manual and anywhere within the precincts of such location under the control of the organisers for the purposes and duration of the Congress.

G. Sponsorship and Exhibition Ordering System (ESOS®) is an online ordering system that brings together exhibitors, sponsors, vendors and Congress organisers to one platform.

H. The term “Exhibition & Sponsorship Manual” or “Sponsorship Manual” or “Sponsorship Prospects” shall mean the document announcing all sponsorship opportunities offered within the frame of the Congress.

I. The term “exhibition manual” shall mean the document which includes all detailed information pertaining to the realization of the exhibition (i.e. dates, on-site regulations, material order forms etc.).

§ 2 Booking Application

1. Application Process
Application through ESOS® only

2. Confirmation of Booking
a. The organisations are to reconfirm the booking and issue an invoice/confirmation within six (6) weeks after the application has been received. The contractor will endeavour to match the contractor’s request whenever possible, however, cannot guarantee that the contractor’s selected options will be met.

b. Should the confirmation differ from the contractor’s request, the contractor will be notified by the organisers with any needed changes. At that point the contractor has ten (10) working days to object, except for the exhibition space location (see §4.4). If no such objection is registered within the allotted time, the booking is considered confirmed with the changes.

c. The contractors are empowered with the right to accept or reject any application.

§ 3 General Principles

A. The organisations may from time to time add to or vary the foregoing rules and regulations and do anything at their sole discretion they deem proper for the conduct of the Congress, provided that such amendments or additions do not operate to diminish the rights reserved to the contractor under this booking and shall not operate to increase the liabilities of the organisers.

B. In the event of disagreement regarding behavior, construction, procedures, contents etc. the matters shall be handled in mutual agreement between the contractor and the contractor.

c. The contractors retain the right to change the Congress venue without prior notification including if they deem it be in the interest of the Congress, or for reasons beyond their control.

d. The contractor should refer to the contractors to ensure they are in compliance with all local laws and regulations enforced by the city of the event, the Congress venue, and suppliers.

E. Contractors showcasing pharmaceutical (or pharma-dependent) products are advised to consult the advice of the Codes of Practice for the Promotion of Medicines presented by the European Federation of Pharmaceutical Industries & Associations and International (International Federation of Pharmaceutical Manufacturers Associations) bodies. Each of these codes is available online.

F. In all cases, contractors are responsible for ensuring that their promotion during the Congress is legally and ethically acceptable in the countries where these take place.

G. The contractors reserve the sole right to decide who will be admitted and to which areas and at what times. The organisers have the full authority to deny admittance to or expel any person from the Congress venue.

H. The contractors reserve the right to alter or change the assigned room(s), spaces, and time slots upon the mutual agreement between the contractor and contractor.

I. As far as scientific issues and contents are concerned, the contractor is bound to the decisions of the organisations when alterations, omissions or cancellations of lectures, presentations, etc. may be necessary.

j. Sponsors who choose to finance a speaker’s travel/accommodation costs or an official Congress session have no influence regarding the organization and/or content of the session or the presentation.

k. The contractor acknowledges that the organisations have the right to use recordings of any kind which have been produced within the framework of the Congress for their own advertising purposes, only upon the prior agreement of the contractor.

l. The contractor understands and acknowledges that any expenses incurred by the contractor in connection with the Congress are the sole responsibility of the contractor, even in the event of cancellation by either party.

m. If the contractor fails to comply in any substantial respect with the Terms and Conditions, the organisations shall have the right to exclude the contractor and to sell its exhibition space/spONSORSHIP options. The contractor however will be liable for any loss suffered by the contractor thereby, and all monies paid by the contractor shall be absolutely forfeited to the organisations.

n. The use of the organisation’s name (in full or as abbreviation) as well as its logos is strictly forbidden in publicity, advertising, signs, product, printed material, film, video, other media, etc. without the explicit permission, in writing, of the organisations. The only exception is that contractors may refer to the meeting as such if its complete name as it is published in the official Congress publications.

o. It is prohibited to use the official Congress logo for any sign/ publication/website, in which layout is similar in kind to the ones from the official publications of the Congress. For all other publications that the contractor uses the official Congress logo or for whose doubt, the organisations’ approval must be obtained.

p. In all cases, the organisations must be named as the official organisations of the Congress; however, the contractor is responsible of their own satellite symposium.

q. Smoking is not permitted in the Congress venue or any other area under control of the organisations.

r. Children and animals are not permitted at the Congress without specific acceptance by the organisations in writing.

s. The presenter undertakes to disclose to another party other than to its professional advisors or as required by law or as agreed by the organisations, any confidential information relating to the business affairs of the organisations.

t. Both the contractor and the organisations shall ensure the general protection of personal data which is defined by the data protection rules and regulations of the country in which the Congress venue is located. In particular, the contractor undertakes that any data provided by the organisations or generated in connection with the Congress will only be used for the specific purposes outlined and that it will obtain similar undertakings in regard to any such data passed to subcontractors.

u. The taking of pictures, other than by the official contractor’s photographer, is expressly prohibited during construction, dismantling, and non-exhibition hours; cameras will not be allowed on the exhibition floor during these times. The contractor may grant permission to have their stand photographed or an audio presentation taped and this must only take place during exhibition hours. Each contractor may prevent these considered as competitors from gaining access to or photographing their stands. No contractor shall deny any reasonable request for permission to photograph their booth from outside the boundaries of the booth.
The exhibitor will not damage any walls, floors, or ceiling area of the Congress venue—by nails, screws, oil, paint, or by any other cause whatsoever. The exhibitor guarantees to pay for the repair of any damage caused by either accidental or intended acts or omissions while setting up, during the Congress, or on the day of dismantling the exhibitor’s exhibition floor space. It is the exhibitor’s responsibility to ensure that all activities during set-up and dismantling periods and for security purposes, no other contractors will be allowed to undertake any of this work without the prior consent of the organisers.

h. The exhibitor will not make noise, including sound effects, use loudspeakers or other audio-visual devices or display any logo or graphics (on the neighboring side) and should be white.

i. For insurance and security reasons and to adhere to regulations stipulated by the Congress venue, the organisers will appoint official contractors for all installations, such as electricity, communications, hanging points, mains and lighting, and all ancillary services. Due to the necessity of coordinating all activities during set-up and dismantling periods and for security purposes, no other contractors will be allowed to undertake any of this work without the prior consent of the organisers.

j. The exhibitor will not damage any walls, floors, or ceiling area of the Congress venue by nails, screws, oil, paint, or by any other cause whatsoever. The exhibitor guarantees to pay for the repair of any damage caused by either accidental or intended acts or omissions while setting up, during the Congress, or on the day of dismantling the exhibitor’s exhibition floor space. It is the exhibitor’s responsibility to ensure that all activities during set-up and dismantling periods and for security purposes, no other contractors will be allowed to undertake any of this work without the prior consent of the organisers.

k. Any change in the frame outlined in the Exhibition Manual should be approved in writing prior to implementing a change and make every effort to reach a satisfactory solution for both parties, whereby the exhibitor is entitled to any refunds or claims against the organisers regarding any changes in the general layout. The contractors are not allowed to enter any booth, door or similar in the Congress venue. It is the contractor’s responsibility to order all exhibitors to set up their booths.

l. The contractor may display a certain number of posters (see also general insurance) in the Congress venue on the day of the satellite symposium only. No stands, no other advertising items, which have been brought in by the contractor, or by any other cause whatsoever. The exhibitor guarantees to pay for the repair of any damage caused by either accidental or intended acts or omissions while setting up, during the Congress, or on the day of dismantling the exhibitor’s exhibition floor space. It is the exhibitor’s responsibility to ensure that all activities during set-up and dismantling periods and for security purposes, no other contractors will be allowed to undertake any of this work without the prior consent of the organisers.

m. The contractor will not make noise, including sound effects, use loudspeakers or other audio-visual devices or display any logo or graphics (on the neighboring side) and should be white.

n. The contractor will not damage any walls, floors, or ceiling area of the Congress venue by nails, screws, oil, paint, or by any other cause whatsoever. The contractor guarantees to pay for the repair of any damage caused by either accidental or intended acts or omissions while setting up, during the Congress, or on the day of dismantling the exhibition hall and the exhibitor must ensure that all packing materials and empty cartons are removed from the premises before the opening of the exhibition. The organisers reserve the right to order cleaning of an exhibitor’s space at the exhibitor’s cost.
§ 5  Payment Policy/Method of Payment

All rates listed in the sponsorship and/or Exhibition Manual and on ESOS® exclude statutory VAT and refer to the duration of the Congress (except if stated in the above mentioned manuals or on ESOS®).

a. Payments must be completed in due time. All orders will be confirmed upon receipt of the full payment of 100%. If payment is not received in due time, the contractor’s participation will be cancelled. It is the contractor’s responsibility to advise the organisers of the problems with any orders and to check the invoices issued for accuracy prior to the close of the Congress.

b. If more exhibition space and/or sponsorship items than were originally applied for are requested and allocated during the event, the additional amount due shall be paid immediately.

c. Payments must be made by bank transfer and in EUR (€) only. Bank charges must be prepaid by the transmitter and are the responsibility of the payer. Please use the bank account as noted in the sponsorship and/or Exhibition Manual, ESOS® and/or invoice.

d. Please indicate the “Congress”, your company, and the invoice ID Number on all money transfers.

e. For each reminder sent after the payment deadline, a fee of 2.50 EUR will be charged. However, the organisers reserve the right of asserting further claims in regards to the damage caused by the delay. The contractor reserves the right to prove that lower financial damage has been caused by the delay.

f. Should the contractor’s payments be delayed, the organisers reserve the right to withdraw from or decrease its sponsorship participation. The contractor will still be obliged to pay the amounts as required by the cancellation policies.

g. If platinum, gold, or silver sponsors would like to cancel single items of their package, the minimum payment of the specific sponsorship category must be maintained. Cancellations within a certain sponsorship category are also subject to the cancellation policies as noted above.

h. Should the contractor desire to reallocate its space and/or sponsorship items to another organisation, this can only be accomplished after approval of the new contractor by the organisers. After approval of the new contractor, a 10% administrative charge must be paid by the original contractor.

§ 6  Cancellation of the Congress

The organisers are entitled to cancel the Congress due to reasons beyond their control that prevent or substantially hinder the planned holding of the Congress.

- 60% of the total amount must be paid by the contractor for cancellations received between nine (9) and six (6) months prior to the Congress.
- 100% of the total amount must be paid by the contractor for cancellations received six (6) months prior to the Congress.

d. Shall the contractor fail to appear at the Congress without a valid reason and the requested services will not be required, the contractor will still be obliged to pay the amounts as required by the cancellation policies.

e. If platinum, gold, or silver sponsors would like to cancel single items of their package, the minimum payment of the specific sponsorship category must be maintained. Cancellations within a certain sponsorship category are also subject to the cancellation policies as noted above.

f. Should the contractor desire to reallocate its space and/or sponsorship items to another organisation, this can only be accomplished after approval of the new contractor by the organisers. After approval of the new contractor, a 10% administrative charge must be paid by the original contractor.

§ 7  Cancellation or Reduction of the Booking

All booking cancellations must be sent in writing to the organisers. Any notice of termination of the booking shall be deemed to have been properly given when delivered by registered mail.

a. Should the contractor cancel for reasons other than that of failure, neglect or contravention, the contractor shall assume responsibility for all costs payable for all items that are part of the booking. The contractors shall be reimbursed for all expenses in connection with the planning of the Congress incurred up to the date of termination and any foreseeable unavoidable costs that might result from the contractor’s cancellation or from the contractor’s sponsorship commitment.

b. The following cancellation charges apply:
- 20 % of the total amount will not be refunded to the contractor for cancellations received earlier nine (9) month prior to the Congress.

§ 8  Limitations of Liability

a. A contractor’s claim for compensation is only applicable in case of gross negligence from the organisers and/or their employees, agents or suppliers. Compensation and guarantee claims from the contractor must follow the statutory regulations, if they have not been noted differently.

b. In case of the organisers or their employees, agents or suppliers to be liable for any indirect, incidental, special or consequential damages including but not limited to damages for loss of profit, loss of business information, cost related to cancellation or cost of procuring substitute goods or services, however arising, even if it has been advised of the possibility of such damages. While the organisers may provide security guards, this is done solely as an accommodation for contractors.

c. An exception thereof is damage and breach of life, the body and/or health if breach of duty is the organisers’ responsibility and for other damages, which involve deliberate and/or gross negligence on behalf of the organisers. A breach of duty by the organisers is equal to the breach of duty of a statutory agent or servant.

d. The contractor is liable for all damage to buildings or inventory which is caused by contractor’s staff and other third parties from the contractor’s property or the contractor in person.

e. The organisers assume no liability for any loss, damage or injury to any property or equipment brought in by the contractors or any of its employees, agents or contractors, whether attributable to accident, fire, theft or any cause whatsoever. The contractor must ensure adequate insurance coverage as necessary, including public liability coverage, to cover loss of or damage to exhibit or other personal property.

f. The contractor shall not be responsible, in whole or in part, for any failure to perform any of the obligations under this booking or for failure to hold the Congress as a result of circumstances beyond its reasonable control, including, but not limited to, riot, strike, civil disorders, acts of war, failure of facilities, terrorism, threats of terrorism, communicable disease, earthquake, storm, fire, flood, and other acts of God.

§ 9  Governing Law

This booking is made and shall be governed under German law. Exclusive jurisdiction and venue of any actions arising out of, or relating to or in any way connected to this booking, its negotiation or termination, or the event, will be in the courts of Germany.

§ 10  Severability Clause

No amendments, changes, modifications or alterations of these Terms and conditions shall be binding upon either party hereto unless in writing and signed by both parties. If any of the provisions of these Terms and conditions are held to be void or unenforceable, then such void or unenforceable provisions shall be replaced by valid and enforceable provisions which will achieve as far as possible the economic business intentions of the parties. All other provisions of the Terms and conditions that are not being affected remain valid.