# Nursing is key to leading global health.

ICN must be a strong and influential organization.

Real solutions are built through dialogue and commitment.

### **PROMOTING ICN**

A stronger, more visible, and more influential ICN

## **STRENGTHENING NNAs**

More representation, more collaboration, greater influence

### EMPOWERING NURSES

More competencies, more leadership, more dignity

# **JOSÉ LUIS COBOS**

Candidate ICN Presidency (2025-29)



Member of the ICN Board of Directors (2021-Present). Vice President of the Spanish General Council of Nursing-CGE (2021-Present).

#### Academic Background:

PhD in Nursing.

Master's Degree in Research and Health Services Management Expert in Management and Leadership. Degree in Nursing.

#### **Professional Experience:**

Over 30 years of professional experience in clinical practice, management, teaching, and research roles.

Head of International Affairs and Strategic Planning at CGE. Experience in political negotiations at national and international levels.

Professor in master's degree programs and doctoral thesis advisor.

Developer of digital tools for knowledge management and nursing care.

#### International Experience:

Representative of CGE to European and international organizations.

Promoter of the European Biosafety Network and organizer of 8 European Summits.

Expert member of national and international Standardization and Certification Committees.

Participation in more than 50 countries across all continents as speaker, advisor, or official delegate.

#### EMPODERAR EMPOWER AUTONOMISER



## EMPOWER NURSES, LEAD THE FUTURE



## **PROMOTING ICN**

Increase active presence in key international forums such as WHO, UN, ILO, G20, and OECD.

Implement with determination the Charter for Change and the Strategic Plan 2024–2028.

Turn data from the SOWN report into concrete actions that transform the profession.

Diversify funding sources to ensure sustainability and independence.

Enhance communication with NNAs to ensure all feel heard and represented.

Consolidate political voice through alliances, evidence, and an ambitious representation strategy.

A STRONGER, MORE VISIBLE, AND MORE INFLUENTIAL ICN

# **STRENGTHENING NNAs**

Design a global affiliation strategy and facilitate the inclusion of new NNAs.

Provide practical advocacy tools tailored to each context.

Promote political leadership training programs for NNAs.

Encourage cooperation between associations through networks for exchanging best practices.

Highlight and support the work of NNAs before governments and international bodies.

Promote their active participation in healthcare reforms, ensuring regional equity and linguistic inclusion.

## MORE REPRESENTATION, MORE COLLABORATION, GREATER INFLUENCE



## EMPOWERING NURSES

Support continuing education and professional development with NNAs leadership.

Promote the expansion of competencies: nurse prescribing, specialties, and advanced practice.

Promote decent working conditions, gender equity, and safe environments.

Expand international leadership programs for young and emerging nurses.

Strengthen nurses' access to decisionmaking roles: ministries, universities, senior management.

Highlight their role in public health, regulation, research, and political decision-making.

MORE COMPETENCIES, MORE LEADERSHIP, MORE DIGNITY