International Council of Nurses joins the *Deliver for Good* campaign

**Geneva, Switzerland; New York, USA – 19 April 2018** – The International Council of Nurses (ICN) has signed an agreement with Women Deliver to join the *Deliver for Good* campaign as an ally organisation.

*Deliver for Good* is a global campaign, initiated by [Women Deliver](#) and partners that applies a gender lens to the Sustainable Development Goals (SDGs) and promotes 12 critical investments in girls and women to power progress for all. The investment areas include:

1. Improve Maternal and Newborn Health and Nutrition
2. Meet the Demand for Modern Contraception and Reproductive Health
3. Respect, Protect, and Fulfill Sexual Health and Rights
4. Ensure Access to Comprehensive Health Services
5. Dramatically Reduce Gender-Based Violence and Harmful Practices
6. Ensure Equitable and Quality Education at All Levels
7. Boost Women’s Economic Empowerment
8. Strengthen Women’s Political Participation and Decision-Making Power
10. Invest in Women to Tackle Climate Change and Conserve the Environment
11. Improve Data and Accountability for Girls and Women
12. Build Sustainable Financing and Partnerships for Girls and Women

By signing on to the campaign, ICN is joining more than 300 supporting organisations from over 50 countries. As an ally organisation, ICN will contribute to the campaign evidence base by providing issue expertise with a specific focus on the nursing profession. Health promotion, healthcare and health policy via its extensive network of member association across the globe. ICN will also contribute to coalition and relationship-building efforts, help to disseminate information to decision-makers, and promote the investment case for prioritizing girls and women.

The *Deliver for Good* campaign calls for enhanced policies, programming, and investments in girls and women that will bring high returns for women, families, communities, and societies. By connecting all of the issues that affect girls’ and
women’s lives – from health and education to access to resources and more – *Deliver for Good* highlights the ripple effect of benefits created by investing in girls and women so decision makers understand the central role that gender equality plays in global development efforts.

“As the global voice of nursing, a predominantly female profession, ICN promotes gender equity, education and the empowerment of women,” said Annette Kennedy, ICN President. “Through our partnership in this global campaign, we are delighted to be working with Women Deliver and all of the *Deliver for Good* campaign partners to promote investment in women, to ensure access to health services and to strengthen women’s political participation and decision-making power. ICN believes that nurses, as knowledgeable, skilled health professionals, the majority of whom are women, are the advocates and health care providers of choice for women.”

Katja Iversen, President/CEO of Women Deliver welcomes ICN to the Deliver for Good campaign:

“The *Deliver for Good* campaign is a powerful platform for encouraging cross-sector collaboration that will deliver the strongest and most comprehensive results for girls and women,” Katja said.

“We know that progress doesn’t happen in silos, it happens in partnership. By bringing together the expertise of all *Deliver for Good* partner and ally organizations, we are fueling a movement of evidence-based advocacy and concrete action toward gender equality.”

The two organisations, which share a common goal of advancing gender equality with an emphasis on increasing access to quality healthcare, are both committed to ensuring the SDGs are implemented with girls and women at the center of all policies and programmes. In 2017, ICN launched its International Nurses Day resources under the theme: *Nurses: A Voice to Lead – Achieving the SDGs*. Under Goal 5: Gender Equality, the ICN resource gave two examples, one from Zambia and one from the USA, of the ways in which nurses are helping to address the issue of inequality, addressing misconceptions and raising awareness.

For more information about the *Deliver for Good* campaign visit [www(deliverforgood.org](http://www.deliverforgood.org)

About ICN:
The International Council of Nurses (ICN) is a federation of more than 130 national nurses associations representing the millions of nurses worldwide. Operated by nurses and leading nursing internationally, ICN works to ensure quality care for all and sound health policies globally.

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